

# DALLAS

DECEMBER, 1942

## SPIRIT of '42



*Annual Report*

THE DALLAS CHAMBER of COMMERCE

# Dallas Pioneers

**Years of Progress  
INVITE  
Greater Confidence**

*Old firms like old friends have demonstrated their worth through years of plenty and lean years of hardship. The concerns listed on this page have an enviable record and are known as "old friends" by thousands of customers and people living in this section.*

*Established*

- 1869** The Schoellkopf Co.  
73 Years  
*Manufacturers and Wholesale Distributors*
- 1872** Dallas Ry. & Term. Co.  
70 Years  
*Street Railways*
- 1875** Dallas Trans. & Term. Warehouse Co.  
67 Years  
*Warehousing, Transportation and Distribution*
- 1875** First Nat'l Bk. in Dallas  
67 Years  
*Banking*
- 1876** Trezevant & Cochran  
66 Years  
*Insurance General Agents*
- 1876** Fakes & Company  
66 Years  
*Furnishing Texas Homes Since 1876*
- 1876** Ed. C. Smith & Bro. Undertaking Co.  
66 Years  
*Funeral Directors*
- 1885** Mosher Steel Co.  
57 Years  
*Structural Reinforcing Steel and Machinery Repairs*
- 1889** J. W. Lindsley & Co.  
53 Years  
*Real Estate, Insurance*
- 1890** William S. Henson, Inc.  
Successors to:  
J. M. Colville & Son  
52 Years  
*Printing and Advertising*
- 1893** Fleming & Sons, Inc.  
49 Years  
*Manufacturers—Paper and Paper Products*
- 1896** Briggs-Weaver Machinery Co.  
46 Years  
*Industrial Machinery and Supplies*

*Established*

- 1899** Dallas Plumb'g Co., Inc.  
43 Years  
*Plumbers*
- 1900** John Deere Plow Co.  
42 Years  
*Agricultural Implements*
- 1903** Dallas National Bank  
39 Years  
*Banking*
- 1903** Acme Screen Co.  
39 Years  
*Ac-Ka-Me Products, Insect Screens, Cabinets, Lockers, Boxes and Venetian Blinds*
- 1903** Republic Insurance Co.  
39 Years  
*Writing Fire, Tornado, Allied Lines, Automobile and Inland Marine Insurance*
- 1903** First Texas Chemical Mfg. Co.  
39 Years  
*Pharmaceutical Manufacturers*
- 1904** Atlas Metal Works  
38 Years  
*Sheet Metal Manufacturers*
- 1908** Stewart Title Guaranty Co.  
34 Years  
*Abstracts and Title, Insurance*
- 1909** Hutchinson-Bonner & Burleson  
33 Years  
*Certified Public Accountants*
- 1909** The Southern Supply Co.  
33 Years  
*Wholesale Hardware and Industrial Supplies*
- 1911** Graham-Brown Shoe Co.  
31 Years  
*Manufacturing Wholesalers*
- 1912** Stewart Office Supply Co.  
30 Years  
*Stationers—Office Outfitters*
- 1914** Texas Employers Insurance Assn.  
28 Years  
*Workmen's Compensation Ins.*

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# The Dallas Spirit of '42

THE spirit that has inspired the citizens of Dallas since December 7, 1941, is akin to the spirit of '76, which fired American colonists in their war for independence. They fought and sacrificed with enthusiasm, zeal and determination.

This annual report of the Dallas Chamber of Commerce pictures much of what has been done by the citizens of Dallas generally during 1942, their efforts being similar in many respects to the efforts of citizens of other cities. It is the consolidation of these and like efforts in all of the communities of America that is producing the power that irresistibly will bring victory in war.

In this report there are also detailed our plans for a better Dallas in the days of peace that lie ahead. In making this report and in formulating these plans, we recognize, pay tribute to, and place our reliance upon, not only the Dallas spirit of yesteryears, but especially the Dallas spirit of '42.

Nathan Adams    Jake L. Hamon    J. H. Kulsrud  
 F. W. Fair    A. W. Mearns    Ross  
 William Brown    J. M. Mann    Walter L. Prew  
 J. E.    John C. Mansel    B. F. Kimmick  
 John M. Carpenter    John E. Mitchell Jr.    H. Fuller Stevens  
 Paul Farrington    William F. Daulton    J. H. Stewart Jr.  
 Fred S. Cleary    F. O. Darnell    J. M. Darnell  
 R. L. Thornton



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# Tributes to the Dallas Spirit of '42

**T**HE following tributes to Dallas are from the fourteen men best in a position to express an opinion on the business and industrial accomplishments of our city during 1942. Each of the fourteen represents an institution which, during 1942, decided to become a part or a larger part of the life of our city. Dallas is proud of each of these decisions. When restrictions of military censorship are removed, Dallas will proudly recount the accomplishments in Dallas of each of the institutions referred to.

Had not war conditions made it necessary to eliminate our annual dinner this year, it could have made another inspiring occasion like our annual dinners of recent years, by reference alone to facts permissible under censorship, pertaining to these institutions. It is tribute indeed that their chief executives should join in these messages to Dallas.



## Eighth Service Command:



**D**ALLAS, with its many railway lines, its vast facilities for communication and its ideal situation as regards the five states of the Eighth Service Command, fits into perfection with operations of the Command, permitting a more efficient system of serving through visits of staff officers the several hundred posts, camps and stations comprising the Command's activities.

Since the announcement of the removal of this Headquarters to Dallas, we have received innumerable offers of assistance on the part of the community toward the settlement of the many details incidental to so great an undertaking. For this help we are truly grateful and hope that as time permits us to become in the fullest sense citizens of the city, our appreciation of this welcome will be made manifest.

*Richard Donovan*

Major General, U. S. Army,  
Commanding, Eighth Service Command.

The Eighth Service Command of the U. S. Army's Services of Supply in October acquired the first unit of the Santa Fe Building for its headquarters, which was officially transferred to Dallas from San Antonio on December 1. With about 2,400 persons in its staff, the headquarters supervises supply and "housekeeping" duties for the army in Texas, Oklahoma, Louisiana, Arkansas and New Mexico.

## Navy Aviation Base:

**I**N this war, where civilians and the armed forces must work together in order to achieve the common objective of victory, Dallas has shown exemplary cooperation wherever called upon by the U. S. Naval Reserve Aviation Base. I am confident that this same cooperation has been extended to every branch of the armed forces. In refusing to acknowledge any obstacle as unsurmountable, the Dallas spirit is truly American and serves as an inspiration to the Naval personnel stationed in this area.

*Captain H. L. Meadow*

*Commanding, U. S. Naval Reserve Aviation Base.*

*Inland though it is, Dallas is the site of one of the U. S. Navy's most important installations—the naval aviation training base which, during the past year, has been under almost constant expansion, both in facilities and in personnel.*



## Ferry Command:

**I**T is with much personal pleasure that I commend the Dallas Spirit of 1942. The demands of a Country at War and a City at War have increased the normal healthy spirit of this Southwestern metropolis to a determined driving force. What is particularly gratifying about this spirit is that it is a natural expression of the individuals of Dallas from the youngest child to the oldest citizen.

The Fifth Ferrying Group of the Air Transport Command was influenced in its selection of Dallas as its Headquarters because of Dallas' spirit to meet and overcome any situation as much as by any other physical factor.

*Thomas D. Ferguson*

*Colonel, Air Corps:  
Commanding, Fifth Ferrying Group.*

*During the past year, the Fifth Ferrying Group, Ferrying Division, Air Transport Command of the U. S. Air Force, has been created in Dallas, with large facilities now constructed at Love Field for operation of the army's ferrying service.*





# North American Aviation



*With its growing army of employees almost wholly Texans who have been trained for new jobs in manufacturing warplanes since North American Aviation, Inc., came to Dallas, this company was granted, September 21, an Army-Navy "E" for excellence in production at its "A" plant. Notable expansion was decided upon in 1942.*

**N**ORTH AMERICAN AVIATION, INC., has now been a part of the community and industrial life of Texas for two years. I speak for the company and the tens of thousands of men and women who are members of North American's family when I say that we are sincerely and completely happy in this association.

When North American Aviation chose Texas for the location of its second plant in August, 1940, we were convinced that the progressive spirit, the cooperation and friendliness of this area coupled with the geographic advantages, fine year-round flying conditions, and a large reservoir of labor, would make the choice a happy one. Our expectations have been met fully in the two years that have intervened.

On their part, the people of Texas have shown us the finest possible cooperation. They have given wonderful evidence of a deep understanding and a desire to help in the problems which are natural to the rapid expansion of our industry. They have responded to every challenge which was brought to them through North American Aviation in the preparation for the defense of our country and later in the all-out effort to win the war. The people of Texas have realized that North American's Dallas factory is one of the vital production fronts in the war effort. The production record of our factory reflects, in large degree, the wonderful response which they have made to this challenge, for more than 95 per cent of the men and women in this factory are Texans who are united in a great production team under the slogan, "Get 'em built to keep 'em flying."

For its part, North American has made a sincere effort to be a constructive member of community and industrial life. We want so to conduct our business that the people of Texas will always be glad that we located our factory here. We have tried to fill our labor requirements from this area so as not to disrupt community life. We have adhered strictly to a policy of placing all possible subcontracts and orders for materials and supplies with Texas firms. We have never asked subsidies nor gifts from the community but have tried to pay our own way in every respect. These facts are set forth as a statement of policy and not as a claim for any praise. The policy that North American has followed has been entirely based upon the belief that it is our obligation to be a constructive force in every community in which one of our plants is located.

The community and the State of Texas have certainly fulfilled every obligation they might have had to North American Aviation. I earnestly hope that North American has fulfilled all of its obligations to the community and the state, for that has certainly been our intention and our policy.

With this reciprocity of cooperation and understanding, we are confident that in the trying months ahead, we can all do our utmost to contribute to the victory which is now the chief concern of every American.

*J. H. Kindelberger*

*President, North American Aviation, Inc.*



## Continental Motors:

**I**N PEACE OR IN WAR, a spirit such as Dallas is displaying in this national emergency is the kind which any city, or any nation, for that matter, must have to be truly great.

As I see it, the Dallas Spirit of 1942 combines serious determination with the hard work necessary to accomplish the tasks it sets out to perform. This Spirit was manifest by Dallas when, only a few months ago, it made available to Continental Motors Corporation its every facility and cooperation in establishment of our Texas Division.

*C. J. Reese*

President,  
CONTINENTAL MOTORS CORPORATION.



*The Continental Motors Corporation came to Dallas in October, taking over the new Guiberson Corporation plant near Garland, where it is now producing warplane and tank motors for the government.*



## Universal Building Products:



**H**ARD work, initiative and native resourcefulness are qualities which abound in the civic and business life of Dallas. They, combined with cooperation and determination, are the qualities which constitute the famous Dallas Spirit. Because of this Dallas Spirit, the Universal Building Products Corporation, a Dallas concern, has been able to produce the type and quantity of war work which has earned it the coveted Army and Navy "E". We are proud of Dallas and we are proud of the Dallas Spirit of 1942, which is helping our nation to fight and win this war.

The Southwest today is the World's greatest frontier. Its industrial potentialities in this Nation's industrial structure cannot be denied. Timidity and inferiority complexes are giving way to a revival of that hale and hardy frontier spirit. Dallas is the capital of this Southwest and is still in its infancy in this development.

*J. P. Travis*

President, Universal Building Products Corp.

*Despite a disastrous fire which destroyed its fabricating plant in October 1941, the Universal Building Products Corporation re-established its business in a new location, retooled its plant and trained a competent force of employes for war work. A year later the Army-Navy "E" for production was flying from its flagpole.*



## Standard Brands:

**L**ONG before Dallas launched her war effort, we of Standard Brands, Inc., knew that your city had an enterprising spirit which refused to recognize obstacles. That spirit was one of the reasons why we built a \$400,000 plant in Dallas for the manufacturing of Fleischmann's yeast.

Today, Dallas is bending every effort toward the winning of the war, and we of Standard Brands are proud to be a part of the food and baking industries which are also engaged in this all-out effort. When victory has been won and Dallas once more turns to the ways of peace, we believe that we, too, may add to our achievements in a city where achievement flourishes.

*James S. Adams*

*President,*  
STANDARD BRANDS, INCORPORATED.

*The big plant for the manufacture of Fleischmann's yeast is the latest industrial addition to Dallas by Standard Brands, Inc., completed in 1942.*



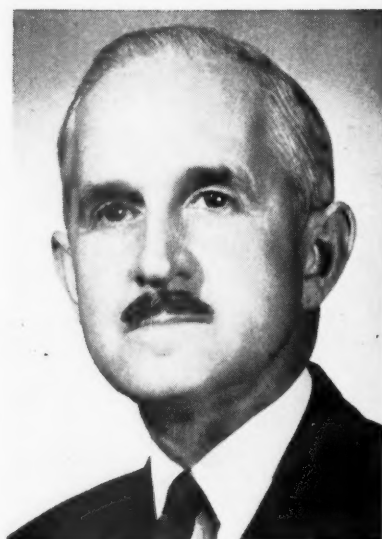
## Southwestern Public Service:

**S**OUTHWESTERN Public Service Company salutes the City of Dallas and the "Dallas Spirit of 1942." Our recent acquaintance here has prompted only admiration for the record of the City of Dallas in civic development and accomplishment, which stands out as preeminent not only in the State of Texas but in the entire Southwest. We have already learned the meaning and sensed the irresistible force of the Dallas spirit which has built so great a city. At this time, however, all of us are concentrating on the war program; and during our few months' residence here we have been impressed with the tremendous contribution by the City of Dallas to our fighting forces and the war effort as a whole—the "Dallas Spirit of 1942."

*H. J. Nichols*

*Chairman of the Board,*  
Southwestern Public Service Company.

*The Southwestern Public Service Company moved its headquarters to Dallas in September. A \$40,000,000 concern, it serves 94,000 customers in 130 communities of Texas and New Mexico with gas, water and ice.*



ON May 1, 1943, more than 1,200 net tons per day of pig iron will be poured from the blast furnace of the Lone Star Steel Company plant at Daingerfield, Texas. One-half million tons per year of vital pig iron, made from East Texas iron ore using coke made from Oklahoma coal, will jump into the United States' war production program.

Again the Southwest has assisted in an emergency with a heretofore undeveloped natural resource of the Southwestern United States.

There has always been coordinated cooperation of Southwestern enterprise and initiative in the development of the Southwestern region and with every major development, a contribution of prime importance and necessity resulted.

Before work was started in late September our offices promised Jesse Jones, President of Reconstruction Finance Corporation; Donald Nelson, Chairman of War Production Board, and Sam Husbands, President of the Defense Plant Corporation, we would keep construction ahead of schedule in spite of their request for record breaking building. We have kept our promise.

Executive offices of the Lone Star Steel Company are in Dallas and the blast furnace, coke ovens and by-product plants are located in the heart of ore reserves which are proven by mining geologist and engineers to be sufficient of producing 500,000 tons of pig iron every year for the next sixty years.

The Lone Star Steel Company will produce more than 1,200 tons of pig iron daily, using approximately 2,500 tons of beneficiated East Texas iron ore of about 50 per cent iron content. About 1,800 tons of coking coal from our three Eastern Oklahoma coal mines and 500 tons of limestone and dolomite will be used per day. A by-product plant will produce benzene, which is greatly needed for the synthetic rubber program, also toluol for explosives, creosote oil for wood preserving, and ammonium sulphate for fertilizer. The ore beneficiation plant will process 10,000 tons of crude ore per day.

This permanent project is of much greater importance to the war effort than is indicated merely by the estimated cost of \$18,876,000. We will increase the nation's pig iron output 500,000 tons per year at a time when increasing scarcity of scrap makes every possible gain in the pig iron production a matter of greatest significance in maintaining steel output. Lone Star Steel Company and the Southwest will help lessen the additional burden placed upon Lake Superior ore reserves, upon dwindling supplies of Eastern coking coal and the nation's transportation facilities.

East Texas and the Southwest, in the opinion of Mesabi Range mining engineers, will probably extend and sustain the national life of the iron and steel industry of the United States for many years beyond the time the high grade ores of Minnesota, Michigan and Wisconsin are exhausted.

*John W. Carpenter*

*President, Lone Star Steel Company*

## Lone Star Steel:



*Lone Star Steel Company, with headquarters in Dallas and blast furnaces under construction at Daingerfield, was organized in 1942 to assist in the war program and to exploit the vast iron ore reserves of East Texas.*





## Firestone Tire & Rubber:

**T**HE Firestone Tire and Rubber Company is proud to have a war production plant in a city which is renowned for its spirit of enterprise and co-operation. Such a spirit as Dallas has displayed in 1942 is a profound contribution to the war effort and is an inspiration to all. It is the kind of spirit from which victory is wrought.

*Harvey S. Firestone, Jr.*

*President,*

THE FIRESTONE TIRE AND RUBBER COMPANY.

*The Firestone Tire & Rubber Company is not new to Dallas, but its manufacturing plant is. Only in the past few months, this large national concern has established a factory here which is turning out war materials.*



## Procter & Gamble:

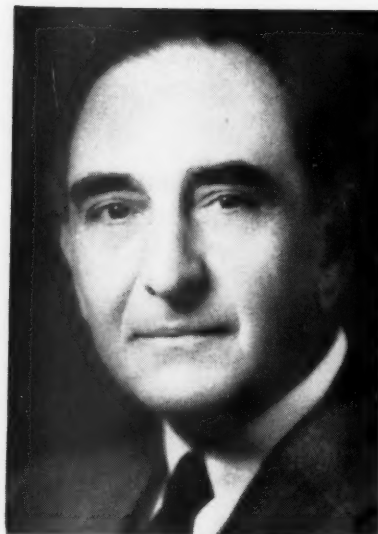
**I** AM happy to pay tribute to the Dallas Spirit of 1942, which has been so effectively harnessed to the grim tasks of war.

Procter & Gamble's experience in Dallas has been a long and pleasant one. We established a large oil and shortening plant in your city many years ago. Last year, in adding complete soap-making facilities, we more than doubled the size of our Dallas plant.

The Dallas spirit has meant a great deal to us in the past and we are counting on it in our planning for the future.

*R. R. Deupree*

*President, The Procter & Gamble Company.*



*Few concerns have made such a large industrial contribution to Dallas as the Procter & Gamble Company, which during 1942 entered into full production at its new soap-making plant on South Lamar Street. This plant is in addition to its large oil and shortening plant and a regional sales office, both of which have been here for many years.*



## Braniff Airways:

FOR the past several years Braniff Airways has transferred more and more of its administrative and operational facilities to Dallas. During the past year we have spent over \$300,000 in improvements at our plant at Love Field. The company now employs over 600 persons in Dallas. These are not "war industry" employees; they are permanent, and their numbers will greatly increase. Many of them have been brought here from other places, and most of them have purchased homes in Dallas. This record constitutes the best evidence of our faith in the future of Dallas, and our admiration for the "Dallas Spirit."

*J. E. Braniff*

*President, Braniff Airways, Inc.*



*Braniff Airways has long been an asset of which Dallas is proud, being one of the most vigorous and alert air transportation systems in the nation. Braniff moved its headquarters office to Love Field, where its new buildings were being completed during 1942.*



## Shredded Steel:

THE Shredded Steel Company believes in the spirit of the citizens of Dallas and in the future of Dallas. We have located our plant here and anticipate friendly and productive operations with mutual benefits.

*H. H. Johnson*

*Vice President, Shredded Steel Company*

*The Shredded Steel Company, new to Dallas, is carrying out two important war projects. One of its two Dallas plants shreds tin cans for salvage of steel, and the second salvages tin from such cans.*

# War Production Board:

**I**N A PEOPLE'S WAR such as that in which we are now engaged, everything depends upon the people. We of the War Production Board know the tremendous importance of the people both on the production front and on the fighting fronts. The people must have "spirit" and determination to win, at all times backing up our fighters.

Since I have been with the War Production Board, I have been impressed by the Spirit of Dallas. This city, its people and its leadership reflect a spirit that is typical of our great Southwest. With such determination that is evident here and with the cooperation of the people, the work of the War Production Board has been made easier, and the contribution to the war effort resulting from the Dallas spirit has been great.

*R. Eugene Risser*

*Regional Director, War Production Board.*

*Because the War Production Board is, for practical purposes, the nucleus of the system of government agencies which have been created to arm our national economy for fighting the war, we have chosen its Southwestern regional director, R. Eugene Risser, to serve as spokesman in the above statement for administrators of all the many government war agencies with regional headquarters here. Listed below are the government agencies and armed services which have important offices in Dallas:*

BOARD OF ECONOMIC WARFARE  
CIVIL AERONAUTICS ADMINISTRATION  
DEPARTMENT OF COMMERCE  
DEPARTMENT OF AGRICULTURE  
FARM SECURITY ADMINISTRATION  
FEDERAL COMMUNICATIONS COMMISSION  
FEDERAL RESERVE SYSTEM  
FEDERAL WORKS AGENCY  
NATIONAL HOUSING AGENCY  
NATIONAL YOUTH ADMINISTRATION  
OFFICE OF PRICE ADMINISTRATION  
OFFICE FOR EMERGENCY MANAGEMENT  
OFFICE FOR DEFENSE TRANSPORTATION

OFFICE OF WAR INFORMATION  
OFFICE OF CIVILIAN DEFENSE  
RAILROAD RETIREMENT BOARD  
U. S. PUBLIC HEALTH SERVICE  
U. S. EMPLOYMENT SERVICE  
U. S. UNEMPLOYMENT COMMISSION  
U. S. TREASURY DEPARTMENT  
U. S. CIVIL SERVICE COMMISSION  
U. S. VETERANS ADMINISTRATION  
WAR PRODUCTION BOARD  
WAGE-HOUR ADMINISTRATION  
WAR MANPOWER COMMISSION  
WAR LABOR BOARD

## Offices of the Armed Forces

EIGHTH SERVICE COMMAND  
U. S. ARMY ENGINEERS  
CHEMICAL WARFARE SERVICE  
AIR TRANSPORT COMMAND  
U. S. AIR CORPS PARTS DEPOT

U. S. NAVAL RESERVE AVIATION BASE  
ARMY DISTRICT RECRUITING OFFICE  
NAVY DISTRICT RECRUITING OFFICE  
MARINE DISTRICT RECRUITING OFFICE  
NAVAL AVIATION SELECTION BOARD





The Army-Navy E pennant is proudly displayed by the high-ranking Army and Navy officials and company executives who participated in the September 21 ceremonies at the Texas plant of North American Aviation, Inc. From left to right are Brig. Gen. Arthur Vanaman, commanding general, Material Center, Wright Field; Maj. Gen. B. K. Yount, commanding general, Army Air Forces Flying Training Command; H. F. Schwedes, factory manager; J. H. Kindelberger, president of North American Aviation, Inc.; Capt. Alfred E. Montgomery, commanding officer, Corpus Christi Naval Base, and Commander A. Laverents, then commanding officer, Hensley Naval Reserve Aviation Base.



Universal Building Products Corporation, a Dallas concern, on October 7 received the Army-Navy "E" for excellence in production of war materials. The concern was well ahead of production schedules, despite the fact that only a year ago it had a disastrous fire which required removal of the plant to a new location. J. P. Travis, president, and J. H. Corder, Jr., assistant plant superintendent, are pictured with Army and Navy officials at ceremonies in connection with the presentation of the Army and Navy "E."

## Six Examples of The Spirit of '42

**P**EOPLE are the most important ingredient in the making of a city. Dallas never could have become the great city it is without its citizens—the right kind of citizens. Our citizenry, past and present, is the force that created our towering office buildings, our fine homes and schools, our busy factories and offices, our paved streets and all the other factors which, combined, form a vigorous, prosperous and forward-moving metropolis.

Dallas was created, not from stone and concrete and steel, but rather from the character of its people, whose intelligence and vision have been united with the courage, resourcefulness and hard work which has fashioned stone and concrete and steel into a great city.

We therefore pay tribute here to the citizenship of Dallas for what Dallas is today. We pay tribute to our citizenship for what Dallas is doing in the war-effort, for our people's wartime spirit is only our peacetime spirit stimulated by problems more serious than any encountered before. We pay tribute to our citizens for the greater city which our Dallas assuredly will be tomorrow.

In the following six pages we pay tribute to specific accomplishments of 1942, possible only with help of our united citizenship, possessed of the spirit for the successful conclusion of the war.

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DALLA





J. B. ADOUE, JR.  
President



NATHAN ADAMS  
Chairman



GEORGE L. MacGREGOR  
Campaign Co-Chairman

## Community War Chest

**D**ALLAS' Community-War Chest has performed a tremendous task, the raising of more than \$1,100,000 for the fifty-two member agencies which are engaged in local welfare and relief work and in war relief and war service. That the Community-War Chest could and did perform the biggest job ever asked of it, is evidence enough that the spirit of Dallas' citizenship is more than a phrase.

That Dallas was the first city in the nation to attain and then oversubscribe its heavily increased wartime Community Chest goal is proof that the Dallas Spirit responds to the gravity of our times and is a vitalized, stimulated Dallas Spirit of '42.

On this page we list the leaders of the Dallas Community-War Chest as men and women who have led our citizenship in this important war task.



KARL HOBLITZELLE  
Campaign Co-Chairman



### EXECUTIVE COUNCIL

Nathan Adams, Chairman; D. A. Little, Vice Chairman; J. B. Adoue, Jr., President; Karl Hoblitzelle, Vice President; E. P. Simmons, Vice President; George L. MacGregor, Campaign Chairman; Hugo Schoellkopf, Treasurer; A. H. Bailey, Fred F. Florence, Mayor Woodall Rodgers, Paul Carrington, D. A. Hulcy, Mrs. J. C. Vanderwoude, Dr. Marshall T. Steel.

### CAMPAIGN COMMITTEES

Nathan Adams, Big Gifts; R. L. Thornton, Special Gifts; Fred F. Florence, Employees; R. G. McCord, Large Companies; E. P. Simmons, Business Teams; Lawrence Pollock, Special Solicitation; Laurence Kahn, National Firms; Mrs. John Hanna, Women's Division; Mrs. A. W. Cullum, Women's Division; C. F. O'Donnell, Budget; Dr. Marshall T. Steel, Church Relations; E. Gordon Perry, Speakers Mission; Will C. Grant, Publicity.

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MAYOR WOODALL RODGERS  
Chairman

## City-County Civilian Defense



C. J. RUTLAND  
Director

**C**IVILIAN defense in Dallas is ready. If this city is ever attacked from the air—if bombs should fall—an organization of thousands of volunteer workers is ready to fight incendiaries, care for the wounded, carry on rescue work and perform the scores of other tasks essential to the protection of a city and its people in a modern war.

Bombings may not come, but if they do, Dallas is ready, due to the careful planning and preparation of the Dallas City-County Civilian Defense Council which began its training program for volunteer workers long before Pearl Harbor.

On this page are listed the leaders of the Dallas City-County Civilian Defense Council, whose careful attention to duty is responsible for our readiness for what may come. To them, and to the thousands of volunteers in Civilian Defense work, we pay tribute.



### ADMINISTRATIVE COMMITTEE

J. Woodall Rodgers, Chairman; George W. Harwood, Vice Chairman; C. J. Rutland, Director; Granville Moore, County Co-ordinator; R. L. Thomas, Public Relations and Morale; Weaver Holland, Commander Citizens Defense Corps; Karl Hoblitzelle, Chairman Executive Board, Volunteer Office; Dr. Richard Smith, Chairman Civilian Welfare; Paul Carrington, Chairman Business; W. H. Hitzelberger, Liaison Officer; Albert L. Slaughter, University Park Representative; Roderic B. Thomas, Highland Park Representative; Ayres Compton, Executive Secretary.

### EXECUTIVE COMMITTEE

J. Woodall Rodgers, Chairman; George W. Harwood, Vice Chairman; R. R. Gilbert, Vice Chairman; Paul Carrington, Vice Chairman; C. J. Rutland, Granville Moore, R. L. Thomas, Karl Hoblitzelle, Dr. Richard M. Smith, W. J.

Harris, Mrs. S. C. Bovell, R. L. Thornton, C. F. O'Donnell, Mrs. Jack Bailey, R. D. Suddarth, J. B. Adoue, Jr., Nathan Adams, J. Howard Payne, B. F. McLain, C. R. Moore, Fred M. Lange, A. B. Jolley, Charles E. Cason, Julius Dorsey, Joseph Harris, Mrs. J. C. Vanderwoude, C. Joseph Snyder, D. Harold Byrd, Max L. McCullough, W. H. Hitzelberger, Weaver Holland, Roderic Thomas, T. W. Pratt, J. Glenn Turner, J. O. Spring, J. G. Pew, Al Templeton, R. Q. Mason.

### COMMITTEE OF MAYORS

Albert G. Moss, Highland Park; Albert L. Slaughter, University Park; J. C. Davis, Carrollton; T. R. Berryhill, Cement City; Wesley Young, Dalworth Park; Ray Olinger, Garland; G. H. Turner, Grand Prairie; Jack Johnson, Irving; J. C. Edwards, Lancaster; N. E. Shands, Mesquite; T. J. Jackson, Richardson; Dr. O. Glenn, Seagoville; Mart W. Reeves, Preston Hollow; W. L. Perry, Cockrell Hill; L. E. Adler, Fruitdale; J. C. Potter, Cedar Hill.



MAJOR B. F. McLAIN  
In Command, 19th Battalion



MAJOR EARLE CABELL  
In Command, 29th Battalion

# Texas Defense Guard

**F**OUR battalions of resolute men comprise Dallas' organization of the Texas Defense Guard. They stand ready to offer resistance in the event of an enemy attack on the state or city, and to combat parachutists or fifth-columnists if those perils arise. Already they are guarding Dallas and Dallas County against possible sabotage of our water supplies, sources of electric power and defense plants.

The men have spent long hours in drilling and marching. They have learned to use the rifle, the bayonet and the hand grenade. They have held field maneuvers, and they have studied and mapped the terrain of Dallas County so that—if the emergency comes—they will be prepared to deal with it.

To these patriotic men and their commanders, we give our salute!



MAJOR JAMES M. CUMBY  
In Command, 35th Battalion



MAJOR HAROLD B. YOUNGER  
In Command, 51st Battalion





COL. C. K. RHINEHART  
U. S. Army



LIEUT. COL. NEWTON B. BARKLEY  
U. S. Marine Corps



LIEUT. COMMANDER J. B. HOLTON  
Naval Cadet Selection Board



LIEUTENANT L. H. RIDOUT, JR.  
U. S. Navy



CHARLES ROMICK  
Chairman, Advisory Board  
U. S. Selective Service

## Dallas Enlistment Services

**N**O STATE has contributed more manpower to the armed forces, in proportion to population, than Texas. In this movement of men to battle and the other tasks of war, Dallas has played a superlative part.

Although wartime censorship prevents publication of figures, Dallas' enlistment organizations rank among the first in the nation.

The Dallas district recruiting office for the U. S. Army has constantly led all other Southwestern districts in voluntary enlistments. Frequently it accounts for more than all of Oklahoma, Arkansas and Louisiana combined.

The Dallas district recruiting office for the U. S. Navy has led the nation three times in enlistments, all of which are voluntary, and placed second twice.

The Naval Aviation Selection Board here, one of fifteen in the nation, has consistently ranked high in the number of men it has recruited for naval flying service.

Recruiting by the U. S. Marine Corps office here also has consistently recorded a high number of volunteers for that service.

There are thirteen Selective Service Boards in Dallas County and while the number of men they have inducted cannot be revealed, it can be said that the boards have sought to give fair treatment to each of the thousands of men they have called for service.





# The Women of Dallas

*The women of Dallas are at work.*

*The women of Dallas are fighting this war, too.*

*They are performing at many an important war job—as women never before have done. They are filling important jobs in war factories, and as clerks and typists and even as executives in the government war agencies. They are knitting and sewing for the Red Cross and other relief and war agencies. They are serving as air raid wardens and as plane spotters. They are driving ambulances and courier vehicles. They are learning first aid. They are helping the enlistment services to recruit men for the armed forces. They are maintaining the morale of our fighting men by serving as hostesses for the USO. By the thousands they are enlisted for civilian defense.*

*They are performing a thousand jobs which they alone could do, and they are performing a thousand other jobs to release men for the armed forces.*

*It is to their everlasting glory that the women of Dallas, like their men, have appraised this as an all-out war and are giving all-out service.*

- ★ WAR PRODUCTION WORKERS
- ★ SALVATION ARMY WOMEN
- ★ CAREER GIRLS
- ★ DEFENSE CORPS
- ★ DALLAS GUARDETTE
- ★ AIR RAID WARDENS
- ★ AIRPLANE SPOTTERS
- ★ WAAC'S
- ★ WAVE'S
- ★ BLOCK ORGANIZATION WORKERS
- ★ CONSUMER INFORMATION WORKERS
- ★ CIVILIAN DEFENSE VOLUNTEERS
- ★ USO VOLUNTEER WORKERS
- ★ USO SERVICE TO TROOPS IN TRANSIT CORPS
- ★ USO HOSPITAL VISITATION CORPS
- ★ USO SIGHTSEEING CORPS
- ★ USO VICTORY BELLES
- ★ RED CROSS PRODUCTION SERVICE
- ★ RED CROSS SEWERS
- ★ RED CROSS KNITTERS
- ★ RED CROSS NURSES AIDES
- ★ JUNIOR RED CROSS WORKERS
- ★ RED CROSS CANTEN CORPS
- ★ COURIERS
- ★ MOTOR CORPS DRIVERS
- ★ AND SCORES OF OTHERS, IN EVERY FIELD WHERE VOLUNTEER WORK IS ESSENTIAL.





CHARLES A. MOORE  
President, Dallas Manufacturers and  
Wholesalers Association



MYRON EVERTS  
President, Dallas Retail Merchants Association



## Dallas Organizations

*M*ANY organizations have worked in 1942 for the good of Dallas, or on worthy projects which redound to the benefit of our city. Theirs, either totally or in part, have been the same objectives as ours: First, to contribute as much as possible to our country's victory in the war; second, to create and maintain a finer, more prosperous city for increasing thousands to live. To all such organizations we pay tribute on this page. We wish to mention specifically:

*The Oak Cliff Chamber of Commerce,  
The Downtown Property Owners Association,  
The East Dallas Property Owners Association,  
The South Dallas Improvement League, and  
The Park Cities Chamber of Commerce.*

*To three organizations which are affiliated with the Dallas Chamber of Commerce we pay our particular appreciation, not only for their own fine accomplishments but also for their ever-willing help in any undertaking by the Dallas Chamber. They are:*

*The Dallas Retail Merchants Association,  
The Dallas Manufacturers & Wholesalers Association, and  
The Dallas Junior Chamber of Commerce.*



AYRES COMPTON  
President, Dallas Junior Chamber of Commerce

## Officers for 1942



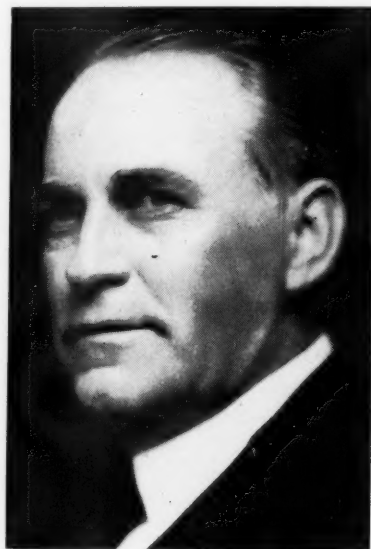
PAUL CARRINGTON  
*President*



F. O. BURNS  
*Vice President*



D. A. HULCY  
*Vice President*



C. F. O'DONNELL  
*Vice President*



J. C. TENISON  
*Treasurer*



J. BEN CRITZ  
*Vice President and General Manager*

# The Board of Directors for 1942



NATHAN  
ADAMS



ROLAND  
BAIRD



W. J.  
BROWN



F. O.  
BURNS



JOHN W.  
CARPENTER



PAUL  
CARRINGTON



FRED F.  
FLORENCE



JAKE  
HAMON



D. A.  
HULCY



Z. E.  
MARVIN, SR.



JOHN C.  
MASSENBURG



JOHN E.  
MITCHELL



WILLIAM F.  
NEALE



C. F.  
O'DONNELL



J. M.  
PENLAND



JACK PEW



W. L.  
PREHN



E. P.  
SIMMONS



H. FULLER  
STEVENS



ROBERT H.  
STEWART, JR.



ERNEST R.  
TENNANT



R. L.  
THORNTON



## Membership Elects Seven New Directors

Seven new directors were elected to the board of the Dallas Chamber of Commerce in membership balloting which ended December 1 and were announced that afternoon at the Chamber's annual meeting. They are A. H. Bailey, Edgar L. Flippen, William S. Henson, George L. MacGregor, B. F. McLain, O. H. Koch and Charles R. Moore. Their terms are for three years and they succeed W. J. Brown, John W. Carpenter, Z. E. Marvin, Sr., John Massenburg, C. F. O'Donnell, Robert H. Stewart, Jr., and R. L. Thornton.



WILLIAM S. HENSON



A. H. BAILEY



EDGAR L. FLIPPEN



GEORGE L. MacGREGOR



B. F. McLAIN



O. H. KOCH



CHARLES R. MOORE

Dallas, Texas,  
December 1, 1942

*To the Members of  
The Dallas Chamber of Commerce:*

The work of the Dallas Chamber of Commerce as outlined to you a year ago was primarily directed during 1941 toward National Defense. The work this year has been devoted single-mindedly to promoting in every way possible the war effort. In common with like civic organizations throughout the country we have been privileged to work for this immediate and urgent national cause in many ways. That results have been attained, which on a national scale are not unworthy of the effort put forth, has been very graciously acknowledged:

*"Business organizations have done a tremendous service in promoting good results in the war effort, but the job ahead of us is still great, and I am glad that you are all so earnestly helping with it. . . . It will take every ounce of manpower with each one of us working with the other and every bit of our genius for organization in keeping production at maximum pitch, in regulating prices and in transporting strategic materials to our first line battle fronts. . . . There is no limit to the part which chambers of commerce and trade associations can take in organizing communities and industries to promote production. It is my sincere wish that all organizations may be strengthened for the tremendous task of winning this war and also of preparing our economy for the necessary post-war readjustments."*—DONALD NELSON, Chairman of the War Production Board, in a telegram to Eric A. Johnston, president of the Chamber of Commerce of the United States.

If so much may be justly said of our efforts in the local field, the tribute is deserved not because of the work of a few only, but because of harmonious, cooperative efforts of many devoted citizens. These many have worked together not only for the objectives of our Chamber of Commerce but also for other worthy local objectives. The same spirit that has been abroad in our city this year and has made a success of our War Chest, of our Civilian Defense, of our Defense Guard and of many other accomplishments in Dallas, has added an increased tempo to our work. The Spirit of Dallas, traditional as the sole occasion for the growth of our city and enhanced by the demands and challenges of the war emergency, is now aflame. As never before it permeates our entire citizenship.

While such a zeal exists throughout our community the time is ripe for maturing plans for post-war Dallas. It can be made a better city in which to live if our entire citizenship is now educated in its civic responsibilities and opportunities for service to Dallas. To the extent that we are able to do so, consistent with complete support of every war effort, plans are accordingly being perfected for Dallas-after-the-war. If in this report these plans seem emphasized more than the untiring work devoted by so many directly to war efforts, I submit two reasons for this: first, that in so many fields data as to what has been done to aid the war may not be told; and, second, that discussions of our local goals cannot become too general nor may too many of our citizens by such discussions be inspired to "war-time" efforts for attainments of these

goals. The post-war plans now being formulated are not in final form. All citizens should participate in community planning; each citizen has a responsibility to study the community carefully and to learn its good points and its bad. Only by pooling ideas and knowledge thus developed can Dallas make best use of the spirit of service now available to it.

The work of the Chamber of Commerce and the plans in their present stage of development for the future of Dallas can best be summarized by the short statement I have appended to this report with reference to each of its committees, plus the summary of the work of our splendid staff as contained in the report of the general manager. All of us are greatly indebted to the many members of the Chamber who have served on its various committees. It is impossible to state fully in so short a summary as that appended, how much in time and effort so many of these committeemen have devoted or to refer adequately to the accomplishments of many of these committees. Necessity for brevity and, in many instances, war-time censorship prevent. To all, however, I extend the grateful appreciation of the officers and directors of the Chamber.

On page 28 there are listed the sixty-six committees of the Chamber of Commerce this year. Nine that are listed as devoting themselves to war activities have served simultaneously as committees of the Business Division of the Dallas City-County Council of Civilian Defense and of the Chamber of Commerce, the Chamber having sponsored that division of Civilian Defense. As indicated on the list, many other committees have also been engaged in important war activities.

On each of the first forty-two of these committees, one of the three vice presidents of the Chamber or I have served as an ex officio member. Notwithstanding this division of work among the members of the Executive Committee, a great deal of time has been required of each vice president of the Chamber in addition to his service on the Executive Committee. For their valuable services, I express my deep appreciation.

The year closing has been one of increasing opportunities for service; for that reason it has proved a very satisfactory year for the large number who have been at work. The challenges of war and its many emergencies, promise yet greater fields for service and a more successful year for 1943.

*Respectfully submitted,*

A handwritten signature in dark ink, appearing to read "James Fairington". The signature is fluid and cursive, with the first name "James" written in a larger, more prominent script than the last name "Fairington".

*President.*

# COMMITTEES FOR 1942

## Special War-Time Committees

- |                                     |  |
|-------------------------------------|--|
| 1. War Contracts                    | 6. Prices                              |
| 2. War Housing                      | 7. Priorities and Allocations          |
| 3. Training of War Employees        | 8. War Salvage                         |
| 4. Public Utility Preparedness      | 9. Entertainment of Soldiers in Dallas |
| 5. Public Works for War Emergencies |  |

## Committees Planning for Post-War Dallas

- |                                      |                                  |
|--------------------------------------|----------------------------------|
| 10. Post-War Plans for Dallas        | 15. Access to State Fair Grounds |
| 11. Trinity River Improvement        | 16. Midway Airport               |
| 12. Trinity River District in Dallas | 17. Foreign Trade                |
| 13. Public Buildings                 | 18. Tourism                      |
| 14. Central Boulevard                |                                  |

## Standing Committees, Many With War Activities and Post-War Plans

- |  |   |
|--|---|
| 19. American Citizenship                 | 32. Military Affairs                          |
| 20. Arbitration                          | 33. Natural Resources                         |
| 21. Athletics                            | 34. Newcomers                                 |
| 22. Aviation                             | 35. New Industries                            |
| 23. Budget and Finance                   | 36. Oil and Gas                               |
| 24. Chamber of Commerce Building         | 37. Relations of Dallas Industries            |
| 25. Conventions                          | 38. Relations with U. S. Chamber of Commerce  |
| 26. Federal Legislation                  | 39. Relations with other Chambers of Commerce |
| 27. Federal Taxation of Community Income | 40. State Legislation                         |
| 28. Good Will Tour                       | 41. Summer Entertainment                      |
| 29. Highways                             | 42. Traffic Safety                            |
| 30. Local Government                     | 43. Transportation                            |
| 31. Membership                           |   |

## Committees, for Special Occasions in 1942

- |   |   |
|---|---|
| 44. For Urging Attendance on Waterways Convention   | 57. For Navy Day Luncheon   |
| 45. For Inviting Democratic State Convention to Dallas  | 58. For Dinner Honoring Major General T. M. Robins  |
| 46. On Financing Navy Day   |   |
| 47. On Financing Improvements at Camp Dallas  | 59. For Dinner Honoring Leon Henderson, other Officials of OPA, and the Rationing Boards of Tarrant and Dallas Counties |
| 48. On Proposed Financing for Assistance of Those Seeking Commissions in the Armed Forces of the United States. | 60. For Dinner Honoring Directors and Officials of Southwestern Public Service Company                                  |
| 49. On Assistance for Tenants of the Santa Fe Building  | 61. For Proposed Dinner Honoring Major General Richard Donovan and other Officers of Eighth Service Command             |
| 50. On Honoring the President of the United States Chamber of Commerce  | 62. Committee for Annual Meeting  |
| 51. For Reception Honoring Lord and Lady Halifax  | 63. On Preparation of Memorial Resolution upon the Death of E. R. Brown   |
| 52. For Dinner Honoring Lord and Lady Halifax   | 64. On Preparation of Memorial Resolution upon the Death of E. J. (Ward) Gannon   |
| 53. On Honoring the President of Lions International  | 65. Nominating Committee  |
| 54. For Luncheon for Federal Officials  | 66. Tellers Committee   |
| 55. For Luncheon Honoring L. M. Walling   |   |
| 56. For Luncheon Honoring Officials of Continental Motors   |   |

### 67. Executive Committee

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# A. War-Time Committees

EVERY one realizes that American civilian life is in a state of flux; the process of converting civilian industries into war production and building new war plants has effected material changes in the population of cities, and has imposed upon them new problems of real difficulty. An emphatic way to show how difficult these problems have been in Dallas is to refer to the finding by the editors of *Sales Management*, who published the following table showing the estimates of the growth of southwestern cities from the official 1940 census figures to August 1, 1942, their estimates as to the latter being based on statistics showing public utility connections and other usual indicia of increases in population:

City—	Pop. 1940 Official	Aug. 1, 1942 Estimated	Estimated Increases
Kansas City .....	399,178	431,113	31,935
St. Louis .....	816,048	851,000	34,952
Oklahoma City .....	204,424	215,000	10,576
Tulsa .....	142,157	155,000	12,843
Austin .....	87,930	108,056	20,126
<b>Dallas .....</b>	<b>294,734</b>	<b>359,347</b>	<b>64,613</b>
Fort Worth .....	177,662	201,000	23,338
Houston .....	384,514	424,600	40,086
San Antonio .....	255,854	295,000	41,146
Waco .....	55,982	60,000	4,018
Wichita Falls .....	45,112	60,000	14,888
	2,861,595	3,160,116	298,521

Estimated increases in the aggregate effective buying power annually of the inhabitants of each of the three metropolitan areas of greatest growth in Texas, is also presented, as of September 30, 1942, and over a date four years earlier, by the same magazine, recognized as a national authority, as follows:

City—	Amount of Increase Effective Buying Power, 1942 Over 1938	Four-Year Gain
Dallas .....	\$274,972,000	48%
Houston .....	193,921,000	30%
San Antonio .....	169,931,000	37%

"Metropolitan area" as defined in these calculations is a

circle with a 100-mile radius. Thus Dallas and Fort Worth and smaller cities are included in the calculated growth of Dallas' buying power, while Beaumont, Port Arthur, Galveston and many smaller cities are included in Houston's growth. In view of the much larger growth in population in Dallas than in Fort Worth, according to prior table from the same authority, it seems clear that the percentage growth for Dallas alone would be more than 48 per cent.

Confirmation of this picture of growth is furnished by the United States Census Bureau, which, on December 1, 1942, the date of this report, is publishing the following estimates of population gains by counties of Dallas:

Counties (Containing City)	Percentage Gain, May 1, 1942, Over 1940 Census
Jefferson (Beaumont and Port Arthur) .....	10.3%
Nueces (Corpus Christi) .....	10.3%
Galveston (Galveston) .....	10 %
<b>Dallas (Dallas) .....</b>	<b>8.3%</b>
El Paso (El Paso) .....	7.9%
McLennan (Waco) .....	6.9%
Travis (Austin) .....	5.4%
Harris (Houston) .....	4.9%
Tarrant (Fort Worth) .....	4.4%

These estimates are based on official sugar rationing registrations of May 1, 1942, a date prior to the more rapid growth experienced in Dallas in the summer and fall of 1942.

These figures, rough estimates as they are, demonstrate beyond question that Dallas, but for active and aggressive work to prevent, would now be suffering severely from growing pains. Many other cities over the country have been for many months and now are suffering from a smaller growth and a smaller percentage of growth than Dallas.

Our nine war-time committees, first created during 1941, have had much to do. They have served simultaneously as committees of the Chamber and of the Dallas City-County Council of Civilian Defense, the Business Division of which has been sponsored by the Chamber.

# 1. War Contracts

E. B. STROUD, *Chairman*

W. B. CLAYTON, *Vice Chairman*

BEN C. BALL  
MILTON BROWN  
JOHN CAMPBELL

SHELBY COX  
ALBERT GREENFIELD  
DEXTER HAMILTON

CLYDE WALLIS, *Secretary*

EUGENE McELVANEY  
BRIAN MURPHY  
PAUL CARRINGTON, *Ex Officio*



MR. STROUD

THIS COMMITTEE has collaborated with federal agencies in every way possible to promote the letting of contracts and sub-contracts on war work in Dallas industries. Complete success in this would assure permanence of our existing industries during the war. What has been done helps greatly to this end, aids existing industries in keeping their employees and reduces the difficulties of our normal civilian life as it is being remodeled for war activities. Federal agencies created for this purpose and employees of our war plants devoting their time wholly to obtaining sub-contracts have been aided by this committee and members of the staff of the Chamber of Commerce.

In November, 1942, a committee of the House of Representatives of Congress on "Small Business," holding sessions in various cities of the country, spent a day in Dallas hearing testimony on developments in that field here. Members of this committee praised the accomplishments in Dallas, indicating that comparatively small businesses have fared well here.

# 2. War Housing

HOLMES GREEN, *Chairman*

HENRY MILLER, *Vice Chairman*

R. F. BRYANT, JR.  
E. O. CARTWRIGHT  
BUSTER W. COOK  
WILLIAM H. CLARK

R. M. CLIFT  
LEO CORRIGAN  
RALPH DOUGHTON  
JOE FLEMING

D. A. HULCY  
GEORGE LOVING  
A. B. MOORE  
LESTER RUSSELL

F. O. BURNS, *Ex Officio*

Z. E. BLACK, *Secretary*

THIS COMMITTEE has continued during 1942 as during 1941 to be a very aggressive committee. Its first objective throughout the year has been to encourage the building of homes through private financing, the committee having satisfied itself that a need existed for all such new construction that would be permitted under federal regulations and priorities. The committee has at all times kept in touch with federal agencies dealing with these problems and points with pride to the 2,713 houses constructed in Dallas for private residences during 1942.

The completion during 1942 of public housing projects in and about Dallas, the improvement of a large number of dilapidated homes and the construction of the new homes with private financing has permitted Dallas housing to keep pace with the growth of population here through September, 1942. A survey taken at the end of that month showed an identical percentage of vacancies in residence units as prevailed in Dallas one year before.



MR. GREEN

The problems of housing, however, are not solved; for though 2,600 units of residence were located by the survey of September as available for officers and others connected with the Eighth Service Command, real difficulties have developed during October and November in locating all of these coming into Dallas and the many other newcomers. Dallas' rate of growth during the Fall of 1942 seems greater than before.

The United States Employment Office is now currently being quoted to the effect that there will be an early need in Dallas war industries for more than 15,000 additional employees. Dallas citizenship is aware that increasing demands have been made from month to month for employees by her war industries and that these demands are likely to become much greater during the months immediately ahead. The problem of housing for the next six months or more may, therefore, become much more acute than it has been. This aggressive committee is at work on solutions for these difficulties. In many other cities these difficulties of housing have become very serious in recent months. Our hope is that in the more difficult months ahead this committee will prove as successful as it has been to date, so that such severe strains may be avoided here or, at least, greatly minimized.

### 3. Training of War Employees

GEORGE L. MacGREGOR, *Chairman*

L. L. SINCLAIR, *Vice Chairman*

E. H. FLATH  
W. W. LYNCH  
ORVILLE MITCHELL

D. A. HULCY, *Ex Officio*

HARRY OWENS  
WILLIAM PAYNE  
WALTER J. SCHIEBEL

GORDON BROWN, *Secretary*

THIS COMMITTEE during 1941 urged upon the School Board of the City of Dallas the need for a public school for training prospective employes in war industries and urged upon the people the adoption of a bond issue for financing the school. The school was opened during 1941 at 2222 Ross Avenue and has been operated throughout 1942. Since establishment of the school, men and women have been trained for industrial jobs, a total of 6,636 having been graduated from the school up to December 1, 1942. Almost all of these graduates are from Dallas or its immediate neighborhood. Almost all of them obtained jobs in Dallas or its immediate neighborhood.



MR. MacGREGOR

During 1942 another school to train Negroes for industrial jobs was opened and is now successfully being operated by the School Board.

There are now in attendance at these schools 1,122 in the first school and 34 in the second. That so large a portion of

our citizenship should be willing to accept training on a non-paying basis, most of them working at their regular jobs and training on their leisure time, is a challenge to greater effort on the part of all the others of us.

It is the purpose and plan of this committee, in collaboration with the officials of the City School Board and its committee on industrial education and in collaboration with federal officials, to do everything that can be done to educate citizens of Dallas and its environs for the jobs yet to be filled here. For, of course, it is apparent that upon the completion of the war the number of employes at our war plants must be greatly curtailed. It has been and will continue to be the purpose of this committee to develop our own citizenship for wartime jobs, whether these jobs prove to be merely for the duration or longer, to train our own citizenship for the peacetime industrial jobs of the future and to reduce to a minimum the prospect of Dallas being faced, upon expiration of the war, with a large number of newcomers unable to find jobs here upon cessation of their wartime jobs.

### 4. Public Utility Preparedness

CLYDE L. STEWART, *Chairman*

W. R. BURNS, *Vice Chairman*

WEAVER HOLLAND  
W. W. LYNCH  
HOMER HUNTER

D. A. HULCY, *Ex Officio*

R. G. SOPER  
FRANK SCHNEIDER  
R. H. CLINGER

CLYDE WALLIS, *Secretary*



MR. STEWART

THIS COMMITTEE has correlated the work of the public utility companies in keeping pace with the growth of Dallas and its environs.

Problems of transportation and other public utility problems have been difficult, but to date have been met reasonably to the satisfaction of the community. The difficulties ahead in the field of transportation and other public utilities are increasingly difficult.

## 5. Public Works for War Emergencies

W. W. LECHNER, *Chairman*

CLYDE L. STEWART, *Vice Chairman*

J. B. ADOUE, III  
E. B. GERMANY  
GORDON GUIBERSON  
LOUIE KIMPLE

CHARLES C. PIERCE  
B. I. TOLINE  
H. G. GOGGANS  
D. A. HULCY, *Ex Officio*

GORDON BROWN, *Secretary*



MR. LECHNER

THIS COMMITTEE with the aid of the staff of the Chamber of Commerce, including its full-time representative in Washington, Mr. Dale Miller, has been of real service in this field. Mr. Miller has repeatedly called on appropriate governmental agencies in Washington on behalf of projects that have been urgently needed in Grand Prairie, Garland and Dallas. Through the efforts primarily of public officials in charge of such enterprises, but with our aid thus rendered, additional school, water and sewage facilities have been made available for Grand Prairie, Cockrell Hill and Garland; Jefferson Boulevard has been improved and its further improvement is now in progress; other streets in the neighborhood of the North American plant have been widened and paved; and like plans for Garland are being promoted.

With the great additional needs which the influx of newcomers this fall and during the next six months will doubtless impose upon existing public works here, in Grand Prairie and Garland, many additional efforts by this committee will be needed.

## 6. Prices

W. J. BROWN, *Chairman*

GEORGE PIERCE, *Vice Chairman*

A. H. BAILEY  
HERBERT MARCUS  
ALBERT L. WALTERS  
FRED JOHNSTON

GRANVILLE MOORE  
RAYMOND ROSOFF  
HARRY KAPLAN  
F. O. BURNS, *Ex Officio*

R. C. DOLBIN, *Secretary*

THE FUNCTION of this committee is educational. It collaborates with officials of the OPA to make businessmen of this city cognizant of rules and regulations in this field.

It also functions to serve as the voice of Dallas business in expressing objections to any of the details of these rules and regulations and to ask for modifications where in their general application in this city they are found to be unjust.



MR. BROWN

## 7. Priorities and Allocations

JOHN E. MITCHELL, *Chairman*

LAWRENCE POLLOCK, *Vice Chairman*

ALVIN HEROLD  
JOE E. LAWTHOR  
D. A. LITTLE  
J. H. RAUSCHER

COOPER WYATT  
WESLEY YOUNG  
C. F. O'DONNELL, *Ex Officio*  
BOB BOURDENE, *Secretary*

THIS COMMITTEE also is educational, serving not only to educate businessmen of Dallas on rules and regulations in this field, but also to urge modifications of them when in their general application to Dallas they are deemed unjust. For example, on current regulations on gasoline rationing the treatment accorded to traveling salesmen is unduly harsh in its application to Dallas, which is the center for traveling salesmen over that area served by traveling salesmen covering longest distances.



MR. MITCHELL



## 8. War Salvage

BOUDE STOREY, *General Chairman*

### INDUSTRIAL SALVAGE

GUS K. WEATHERRED, *Chairman*

M. B. BOGARTE  
FRANK I. BRINEGAR  
JACK B. DALE  
LEWIS R. FERGUSON

GORDON GUIBERSON  
WEAVER E. HOLLAND  
RALEIGH HORTENSTINE  
J. WARREN JONES

HERMAN PHILIPSON  
T. M. WATSON  
JOHN O. WHARTON  
CLYDE WALLIS, *Secretary*

### GENERAL SALVAGE

P. B. GARRETT, *Chairman*

MRS. JACK BAILEY  
STUART BAILEY  
JAMES O. CHERRY  
JOHN G. FLEMING  
JOE P. HARRIS

LOYS L. HOTCHKISS  
FRED M. LANGE  
ALLEN MERRIAM  
JAMES M. MORONEY  
ROMIE RASOR

JOHN J. STEWART  
JOE SUWALL  
MRS. J. C. VANDERWOUDE  
ED D. WALKER  
GORDON BROWN, *Secretary*

ALL WAR SALVAGE in Dallas has been under the management and supervision of one or the other of these two committees which have been coordinated under the general chairmanship of Boude Storey. The first of these committees has endeavored to persuade each business unit in the main industries of Dallas to appoint a man responsible for war sal-

vage in his own plant. The industries of Dallas, through the leadership of this committee, have responded abundantly. As first in importance, collection of scrap iron and other metals has been systematically undertaken. The results since the complete organization of this work by months shows the thoroughness with which the job has been done: September,



Probably the busiest of all of the Dallas Chamber of Commerce's many committees was the one on salvage. This committee, which has two divisions, has been constantly active in an effort to obtain all of the salvageable materials needed for the war program. Shown above, left to right, in conference are Gus K. Weatherred, chairman of the Industrial Division; Boude Storey, general chairman, and P. B. (Jack) Garrett, chairman of all salvage other than that of industrial firms.

more than 3,000,000 pounds of scrap iron; October, more than 5,100,000 pounds; November, more than 7,400,000 pounds. Other salvage undertaken by this committee, though in far less impressive totals, has also been excellently done with results proportional to those above quoted.

All other war salvage except through the industrial plants of Dallas, has been under the direction of the second of these committees. By public appeal, by extensive advertising, by enlisting the cooperation of noon-day luncheon clubs and other civic clubs throughout the community, by public drives for placing scrap iron and other objects on school grounds throughout the city, and by the cooperation of the school, city, county and War Production Board officials, magnificent results have been obtained by this committee in its difficult task of obtaining scrap iron from the public at large. Results for Dallas and the Park Cities by months since this committee was organized, has averaged more than 3,000,000 pounds of scrap iron per month.

During the last few weeks with the aid of the committees appointed by the mayors of each of the towns of Dallas County this work has been extended throughout the county and the results from this and from farm salvage, not yet tabulated, are already known to be far beyond expectations.

Salvaged rubber prior to and not including the rubber turned in under the impetus of the recent order limiting the number of tires for each automobile to five aggregated for the county, more than 1,000 tons of scrap rubber.

Sub-committees have interested Boy Scouts in the collection of keys; have interested the retail stores in collection of discarded hosiery and other silks, and have arranged for the help of Dallas women organized in other fields of civilian defense, in calling on every housewife in the city regularly in connection with the salvage of fats and tin cans.

More than 3,000 people have devoted much time and effort to this salvage campaign in Dallas during the last three months.

## 9. Entertainment of Soldiers in Dallas

WM. C. McCORD, *Chairman*

HAMILTON LEE, *Vice Chairman*

FRANK BRINEGAR

BEN CABELL

J. R. CHANEY

W. A. GREEN

LAURENCE MELTON

E. GORDON PERRY

JAMES K. WILSON

D. A. HULCY, *Ex Officio*

R. C. DOLBIN, *Secretary*



MR. McCORD

THIS COMMITTEE, organized early in 1941, co-operated with representatives of other service organizations in the organization in Dallas of the local USO. During 1942 it participated in the incorporation of the local USO and its reorganization then effected.

In addition to the part that the Chamber of Commerce through this committee has had in the organization of the very excellent USO in Dallas, the Chamber has an interest, which is now greatly increased with the arrival in Dallas of the Eighth Service Command, in attempting to make the officers of the Army, the Navy and the Ferry Command stationed here during the war, permanent members of the Dallas community. It is contemplated that this committee, with the co-operation of other service organizations, can complete arrangements by which the officers' clubs in Dallas may come to be more than merely meeting places for social activities of officers. As an example, most of the civilian engineers of Dallas meet regularly with Army engineers stationed here. There can be no better source for Dallas' growth than the officers and men to be located here during the war.

## B. Committees Planning for Post-War Dallas

**E**IGHT of the nine committees listed here are standing committees of the Chamber of Commerce sponsoring projects which have been sponsored in previous years. Existing conditions have necessarily

postponed their realization until after the war. Accordingly, it has been deemed appropriate to list these eight standing committees as well as the one next named, as committees that are primarily devoting themselves to the post-war development of Dallas.

# 10. Post-War Plans for Dallas

RANDLE R. GILBERT, *Chairman*

CHARLES F. O'DONNELL, *Vice Chairman*

DEAN E. H. FLATH  
GEORGE MacGREGOR  
STUART McGREGOR

CHARLES R. MOORE  
R. L. THORNTON  
W. E. WRATHER

PAUL CARRINGTON, *Ex Officio*

CLYDE WALLIS, *Secretary*

THE PLANNING for the development of the nation at the conclusion of this war is being done incidentally by many agencies in Washington and has been undertaken directly by the National Resources Planning Board and also by other federal agencies. The National policies as to post-war development have not yet been established nor has it yet been determined with finality by what agencies the plans are to be perfected. The representative in Washington of the Dallas Chamber of Commerce, Mr. Dale Miller, has kept in touch with all analysis being undertaken in this field by various agencies and is keeping this committee advised of them.



MR. GILBERT

The members of this committee have undertaken to study individually such data and the studies of the State Planning Board and of the Planning Commission and other officials of the City of Dallas. They propose to recommend steps that should be taken by Dallas for its post-war development. Among other projects, those being studied are:

- a. The improvement of the Trinity River, which it is hoped and believed will be one of the projects to be undertaken by the federal government immediately upon conclusion of the war.
- b. Improvement of the Trinity River district within the city limits of Dallas, involving a partial conversion of the district which is planned ultimately for an industrial district, but which, pending such development, can be converted at small expense into beautiful and much-needed parks and play grounds.
- c. The completion of a housing plan for peace-time Dallas, involving the construction or reconstruction or repair of houses for meeting the peace-time needs of this community.
- d. The development of plans for enlargement and extension of public works, including public buildings, which in every national program being considered are to be constructed on a nation-wide scale during the period of transition from war-time economy to peace-time economy.
- e. The completion of improvements in the streets and boulevards of Dallas and in the highways approaching Dallas, including first the completion of Central Boulevard and then of other improvements to our arteries of traffic.

- f. The development of the Midway Airport into the great mid-continental terminal for passenger transportation and the northern terminal of air lines serving Mexico, Central America and all of South America; coupled with the further development of Love Field for more localized air traffic and the development of one or more new fields for large cargo planes.
- g. The development of foreign trade upon a scale not heretofore thought possible, not merely incidental to air transportation, but greatly enhanced by it; and with this, the development of a large-scale tourist trade for this area, with tourists from other portions of the country southward bound and tourists from the nations to the south northward bound.
- h. With the natural growth and development of the southwestern area and the opening of unlimited possibilities of international trade from this area with the nations to the south, the decided trend prior to the present war for decentralization of the larger corporate enterprises of America and the establishment of branch factories and offices in the southwest will doubtless increase. Plans for greatly enlarging the industrialization of this area are well being hastened in order that our newly war-trained employes and war-time plants may be quickly and painlessly converted into a peace-time industrialization program.
- i. With the development of industrial plants in Texas for immediate conversion of oil and gas into commercial products; with the development in Texas of steel plants promising to make use of the large iron deposits at our doors; with the industrial uses of Texas coal deposits thus developing; with the analysis of the other material resources of Texas just begun which doubtless will prove themselves available for plastic or other chemical developments not yet dreamed of; and great benefits to be obtained from the adoption of scientific agricultural and husbandry in this area; the possibilities of planning for the development of our natural resources are limitless.

With such fields for investigation and for planning and with such allurements challenging our utmost efforts, plans for the city proper and its environs cannot fail to attract the thoughtful consideration of every citizen. Only by plans subject to constant improvement as the result of the imagination and vision of many can our best be realized.

## 11. Trinity River Development

JOHN W. CARPENTER, *Chairman*

LUTHER M. JORDAN, *Vice Chairman*

LEWIS BAILEY  
W. J. BROWN  
DR. E. H. CARY  
W. B. CLAYTON  
DR. J. B. CRANFILL  
WIRT DAVIS  
GEORGE B. DEALEY  
JOE EDWARDS  
TOM P. ELLIS  
HUBERT FINLEY  
JOHN M. FOUTS  
W. A. GREEN, JR.  
W. R. HARRIS  
FRANK P. HOLLAND  
WILLIAM H. JONES

LAURENCE S. KAHN  
D. A. LITTLE  
CAPT. J. F. LUCEY  
GEORGE L. MacGREGOR  
HERBERT MARCUS  
Z. E. MARVIN  
A. M. MATSON  
B. F. McLAIN  
HOMER R. MITCHELL  
GEORGE F. MIXON  
HOUSTON NICHOLS  
HUGH E. PRATHER  
W. L. PREHN  
ALBERT L. REED  
C. F. O'DONNELL, *Ex Officio*

R. B. RHINEHART  
DALLAS RUPE  
HARRY L. SEAY  
GEORGE SERGEANT  
E. P. SIMMONS  
RAE E. SKILLERN  
EARL B. SMYTH  
R. G. SOPER  
BEN H. STEPHENS  
C. C. WEISCHEL  
MARTIN WEISS  
LANG WHARTON  
J. A. WORSHAM  
WESLEY F. WRIGHT  
J. BEN CRITZ, *Secretary*

THIS COMMITTEE, with the same chairman and substantially the same personnel, has continued to work for many years for the canalization of the Trinity River. This work, as all members of the Dallas Chamber of Commerce know, is, from a long-range viewpoint, one of the first, if not the first, of all civic objectives for Dallas.

During 1941 the United States Army Engineers, after a public hearing in Washington, prepared a report to the Rivers and Harbors Committee of the House of Representatives bearing the approval of the Director of the Budget and numerous other favorable agencies which recommended generally the water and conservation features of the plan for improvement of the Trinity River Valley, including the erection of large additional dams for reservoirs of water in the Dallas-Fort Worth area, and recommended the immediate enlargement



MR. CARPENTER

of the channel of the river to Liberty, Texas; canalization of the river from Liberty to Dallas and Fort Worth being deferred to a later date. The Rivers and Harbors Bill, brought to the House of Representatives with the approval of its committee in the late weeks of 1941, included this improvement of the Trinity River, which contemplates the canalization which we have been urging so long, at a later date.

No effort is being made to obtain an appropriation for any of these improvements until after the war; the bill now pending before Congress would authorize the improvements already recommended by the Army engineers and the other federal agencies, which would then be commenced immediately as soon as appropriation bills make money available for them are enacted. This committee and the many advocates of the Trinity River improvements are doing all that can be done to assure, and are confidently expecting, enactment of the pending bill for authorization as promptly as possible and hope and expect an appropriation bill to be passed immediately upon the conclusion of the war as a part of the public works program then to be commenced.

## 12. Trinity River District in Dallas

JOE C. THOMPSON, JR., *Chairman*

GEORGE DAHL, *Vice Chairman*

E. A. BROWN, JR.  
O. N. FLOYD  
CARL FORREST

RAYMOND P. LOCKE  
NEAL MANCILL  
A. B. MOORE

J. DURRELL PADGITT  
HUGO SCHOELLKOPF  
JAMES P. SWIFT

PAUL CARRINGTON, *Ex Officio*

J. BEN CRITZ, *Secretary*



MR. THOMPSON

THIS COMMITTEE has concluded that it is necessary to defer until after the war the proposals for improvement and beautification of the unused and unsightly lands known as the Trinity River district in the city of Dallas. Ungraded, permitted to grow up in weeds and the dumping ground for Dallas, this area, planned ultimately for industrial uses, is an eyesore.

The committee has submitted to the city authorities a tentative plan for lease of this area from the owners for grading, for maintenance, for park areas and playgrounds and for athletic purposes. Such a lease, of course, can be subject to termination upon construction by private owners on portions of the area of permanent improvements in accordance with proper zoning ordinances. Once the area is thus beautified and zoned, private use with improvements made will doubtless be expedited.



## 13. Public Buildings

EARL B. SMYTH, *Chairman*

LAURENCE S. KAHN, *Vice Chairman*

T. J. BRAY	JOE C. THOMPSON
HENRY DORSEY	EDWARD TITCHE
L. R. FERGUSON	CLYDE WHERRY
JULIUS GOLMAN	J. HART WILLIS
WALLACE HAWKINS	J. B. O'HARA
RAY McDOWELL	RAE SKILLERN
A. M. MATSON	

PAUL CARRINGTON, *Ex Officio*

Z. E. BLACK, *Secretary*

PUBLIC BUILDINGS, the construction of which this committee has heretofore advocated and which the Chamber of Commerce has heretofore gone on record as favoring, include:

A new municipal auditorium.

A new county court house.

A new public market.



MR. SMYTH

Improvement of the present union station with a substantial parking area immediately west of the railway tracks and paved roadways from it to Industrial Boulevard or West Commerce Street; with a construction of a pedestrian underpass from such area beneath the railway tracks underneath the first floor of the union station and underneath Houston Street to the middle of Ferris Plaza; and with the construction of pedestrian ramps to the underpass from passageways along the side of the tracks and from the first floor of the union station, thus eliminating the necessity of using the high steps leading to and from the present second floor and overpass.

Plans for actively promoting all of these improvements immediately upon conclusion of the war are being perfected.

## 14. Central Boulevard

EDWARD T. MOORE, *Chairman*

W. M. HOLLAND, *Vice Chairman*

W. J. BROWN	HENRY MILLER
HOWARD G. CHILTON	ALVIN H. MOSSE
HENRY J. COHN	RALPH W. NIMMONS
CLAUDE C. GRAY	WILEY PARKER
L. A. HART	GEORGE F. SCHMIDT
JOE E. LAWTHOR	R. M. SPEER
GEORGE LOUDERMILK	C. F. O'DONNELL, <i>Ex Officio</i>

J. BEN CRITZ, *Secretary*

THIS COMMITTEE has had the benefit of the same untiring personnel for many years, during which it has continued to

work for the completion of this major objective. Our city administration has recognized this as one of its major objectives and with the encouragement of this committee it has taken long steps toward making it seem certain that immediately upon completion of the war this great highway through the city will be completed. The contract with the railway company for its right-of-way was obtained in 1941; agreement from the State Highway Commission regarding its share in the cost is yet expected during 1942. This boulevard, long a dream of Dallas, promises soon to be a reality.



MR. MOORE

## 15. Access to the State Fair Grounds

ARTHUR L. KRAMER, *Chairman*

KARL HOBLITZELLE	ERIC GAMBRELL
J. B. O'HARA	E. GORDON KNIGHT
J. B. ADOUE, JR.	D. A. HULCY, <i>Ex Officio</i>
T. M. WATSON	J. BEN CRITZ, <i>Secretary</i>

THE PROPOSALS of this committee in 1941, now approved by the State Fair Association and the City of Dallas, are being delayed because of war conditions, but will doubtless be concluded promptly after the conclusion of the war. These proposals include:

(a) Construction of a new 56-foot street between Fair Park and the T. & P. Railway tracks, its present eastern boundary, and connecting this with Washington Avenue so that it will be an immediate outlet directly to North and East Dallas.

(b) Widening Second Avenue to a width of 56 feet along the west boundaries of Fair Park.

(c) Widening Pennsylvania Avenue to a width of 56 feet along the southern boundary of the park and continuing this by overpass over the T. & P. Railway tracks eastward to Fitzhugh at or near East Grand.

These improvements, it is believed, will make Fair Park more accessible to all of the people and make its present facilities far more popular.



MR. KRAMER



## 16. Midway Airport

FRED F. FLORENCE, *Chairman*

JOHN W. CARPENTER, *Vice Chairman*

ROLAND BAIRD

TED DEALEY

PAUL CARRINGTON, *Ex Officio*

M. J. NORRELL

B. B. OWEN

J. BEN CRITZ, *Secretary*

DURING 1941, through the efforts of this committee, negotiations seemed complete for the erection of this airport under the auspices jointly of Dallas, Fort Worth and Arlington; the proposal for this had the approval at that time of the federal authorities, the air lines and the Fort Worth and Dallas Chambers of Commerce.



MR. FLORENCE

Difficulty arose with reference to the location of the improvements in the airport when completed which delayed and seemingly has prevented such a contract. Meanwhile the federal authorities, under a lease granted by the City of Arlington to land acquired by the airlines is proceeding to construct the airport. Before its completion it is the hope of this committee and of all in

Dallas that an arrangement such as had tentatively been

worked out after lengthy and laborious negotiations, in 1941, will yet prove possible.

Mr. Kemp, president of American Airlines, when in Dallas recently pictured enthusiastically the prospect that this Midway Airport can become the northern terminal for one of the two main skyways to South America, the other going south from Florida, having the disadvantage of traveling over long distances of water, and we to have the advantage of a monopoly of access to Mexico, Central America and portions of South America. There can be no doubt that this airport under auspices such as this committee has worked for, can be the hub of aviation developments in this area beyond the hopes of anyone of even a year ago.

During 1942, American Airlines has inaugurated a passenger line from Dallas-Fort Worth and Mexico City. This, we may be sure, is but a first step toward a close air contact on which Dallas can greatly build between Dallas and Mexico City and points South.

## 17. Foreign Trade

R. L. THOMAS, *Chairman*

BILL HITZELBERGER

W. A. COLE

LOB EXLINE

GEORGE F. PIERCE

P. C. COBB

BOB BOURDENE

JORDAN OWNBY

PAUL CARRINGTON, *Ex Officio*

THE DALLAS CHAMBER OF COMMERCE maintains a department for promoting foreign trade which this year as in the past has had chiefly to do with arranging deals for the purchases in Dallas by merchants or others in Mexico. That trade in 1942 has been far better than in most years, the total purchases through the department having aggregated \$498,562.

However, if the dreams of air transportation from Dallas to Mexico, Central America and South America referred to in the last preceding paragraph can be realized, the development of foreign trade can become an objective for Dallas of

the first importance. This, therefore, in its major aspect is a post-war objective.

The chief activity of this committee this year was the promotion of a Mexico Day on October 17th. Officials of the Republic of Mexico were feted here that day following the football game between the Polytechnic School of Mexico City and the Crozier Technical School of Dallas. A parade honoring these Mexican officials and radio programs emphasized the existing friendly and cooperative relationship of Mexico with our country and in particular with Dallas.

The Manufacturers' & Wholesalers' Association, and the Dallas Retail Merchants' Association, both divisions of the Chamber of Commerce, staged Mexico Day here on October 17. Events of the day included a big downtown parade, and a football game that night pitted the National Polytechnical Institute of Mexico City against Crozier Technical High School of Dallas. Crozier Tech won, 7 to 6. Pictured here are R. L. Thomas, left, chairman of the Foreign Trade Committee, Miss Hortencia Martinez, holding the handsome Mexico Day trophy, which was presented to the winner of the football game by Myron C. Everts, right, president of the Retailers.



## 18. Tourism

LLOYD M. KLINGMAN, *Chairman*

KEMP S. BURGE, *Vice Chairman*

E. A. BROWN  
RICHARD BROWN  
W. B. DAVIS  
GEORGE L. DAHL  
L. O. DONALD, JR.  
WEAVER HOLLAND  
REX V. LENTZ  
HAROLD D. McEWEN

L. B. MERCHANT  
CHARLES MEYER  
JOHN A. MONROE  
H. B. OWNBY  
R. F. SCHERMERHORN  
LELAND THOMPSON  
VERNON YOUNG  
F. O. BURNS, *Ex Officio*

GORDON BROWN, *Secretary*

THIS COMMITTEE formulated extensive plans in 1941 for promoting travel in Texas by Americans; these plans have necessarily been deferred because of war restrictions on travel. Upon the conclusion of the war these plans are avail-

able for encouragement of travel from other sections of the United States to Dallas and other portions of this state and then from Dallas to Mexico. Of course, if extensive air travel from Dallas to Mexico and Central and South America is to be developed, the tourist trade might become a major industry for our benefit. Tourists from countries to the south en route to any portion of America and tourists from any portion of America to countries to the south might then in very large



MR. KLINGMAN

numbers be encouraged to visit Dallas regularly.

## C. Standing Committees

### 19. American Citizenship

STANLEY FORAN, *Chairman*

JOE AGEE  
O. D. BRUNDIDGE  
WILLIAM BURROW  
J. O. CHERRY  
PAUL DANA  
H. P. ELLER  
J. T. ELLIOTT, JR.  
DR. GRAHAM FRANK

ALVIN LANE, *Vice Chairman*

JAMES M. CUMBY  
JOHN H. HENRY  
LEWIS C. HUFF  
J. O. HUMPHREYS  
T. K. JOHNSTON  
A. C. RAINES, JR.  
L. V. STOCKARD  
BENNETT WOOLLEY

PAUL CARRINGTON, *Ex Officio*

GORDON BROWN, *Secretary*

THE CHAMBER OF COMMERCE, through this Committee, has participated in one form or another in many patriotic demonstrations in Dallas throughout 1942. Among other occasions:

July 4th, Patriotic Rally; War Bond Rallies on several occasions; Constitution Day; Navy Day; Armistice Day, and the Patriotic Inter-Faith Thanksgiving service on November 22.

On September 17th, the Committee sponsored with committees of the Bar Association, American Legion, Sons of



MR. FORAN

the American Revolution, Daughters of the American Revolution, Hella Temple, and the Salesmanship Club, another of the series of Constitution Day patriotic rallies, climaxing an oratorical contest in all the local high schools. The patriotic address this year was presented by Attorney General Gerald C. Mann.

## 20. Arbitration

C. F. O'DONNELL, *Chairman*

DR. UMPHREY LEE

JOHN W. CARPENTER

NATHAN ADAMS

PAUL CARRINGTON, *Ex Officio*

C. C. WILLIAMS, *Secretary*

THIS COMMITTEE serves as the Dallas Council of Commercial Arbitration for the American Arbitration Association, which has established its regional office in Dallas during 1942. Chambers of Commerce in other cities are being urged to form similar local councils which, acting jointly, will urge the modernization of the Texas statutes in commercial arbitration and the use of this simple, just, and less expensive method of settling disputes.



MR. O'DONNELL

## 21. Athletics

W. H. HITZELBERGER, *Chairman*

T. M. WATSON, *Vice Chairman*

R. R. COMMER

JERE HAYES

A. L. EXLINE

JOE UTAY

C. C. NEPTUNE

L. D. WEBSTER

DAN ROGERS

P. C. COBB

D. A. HULCY, *Ex Officio*

J. BEN CRITZ, *Secretary*

BECAUSE DALLAS is one of the most sportsminded cities in the country, this committee has been one of the most active. Under the leadership of Mr. Hitzelberger, chairman, the committee has promoted, or assisted in promoting, the most outstanding athletic events in Dallas during the past year and has given their assistance on many occasions in the planning of traffic control and the handling of large crowds attending athletic events.

Last January it cooperated in arrangements for the annual Cotton Bowl game.

One of the most successful sports attractions which the committee promoted was a football game on October 17 between the National Polytechnical Institute football team of Mexico City and the Crozier Technical High School team of Dallas, the occasion being Dallas' celebration of Mexico Day. It is also promoting the second international football game which is scheduled to be played in Mexico City on December 26 between a selected all-star team from Dallas high schools and an all-star team from Mexico City's high schools.



MR. HITZELBERGER



## 22. Aviation

B. B. OWEN, *Chairman*

M. J. NORRELL, *Vice Chairman*

D. HAROLD BYRD  
FRANK CASTHON  
J. P. COSTELLO  
WILSON CROOK  
L. B. DENNING  
L. B. HASKINS  
LUTHER JORDAN

F. O. BURNS, *Ex Officio*

JEAN KNOX  
JOSEPH F. LEOPOLD  
CHARLES B. MOORE  
OWEN M. MURRAY  
ALPHONSO RAGLAND, JR.  
ROBERT J. SMITH  
ERNEST R. TENNANT

PEYTON L. TOWNSEND  
J. GLENN TURNER  
D. W. WHITTLE  
HENTY WILLARD  
J. E. WILLIAMS  
JAMES K. WILSON  
LEO WILSON

J. BEN CRITZ, *Secretary*

THIS COMMITTEE, as for each of the past several years, has rendered notable services to Dallas in 1942. It and the members of our staff worked hard for the establishment in Dallas of the headquarters of the Army Air Corps Tactical Command and but for the lack of office space in Dallas at the time, would probably have succeeded; worked hard for and obtained for Dallas the location of the American headquarters of the RAF training forces, only to have the plans for such headquarters completely abandoned after space in Dallas had been leased; and worked long but unsuccessfully for the establishment at Dallas of a Navy Tactical School or an Army Tactical School, either of which would probably have involved the building of another large airport which after the war would have become available for cargo plane traffic.



MR. OWEN

This committee, though not successful in all of its efforts, is able to point with pride to the great enlargement of the

North American plant, to the Lockheed plant, to the enlargement of the Naval Base at Hensley Field, to the numerous primary training fields established in Dallas County during the year, to the new facilities for the Army Ferry Command and its enlarged activities here, and to the new Braniff Headquarters building at Love Field. Each of these important acquisitions for Dallas is here in part because of the efforts of this committee during 1942 and to even a greater extent, because of the untiring efforts of the Aviation Committee throughout the past several years.

Members of this committee, in addition to work on the projects mentioned, devoted themselves unstintingly to promoting the enlistments locally into the Army and Naval Flying forces, to the air branch of the local Defense Guard and to the Texas Civil Air Patrol.

*The U. S. Naval Aviation base here has been vastly expanded during the past year, both in its physical plant and in the number of young men in training. Pictured here are two junior officers inspecting some of the base's flying cadets on their way to class.*

—Official U. S. Navy Photo.





## 23. Budget and Finance

E. P. SIMMONS, *Chairman*

H. S. MOSS, *Vice Chairman*

J. B. ADOUE, JR.

A. H. BAILEY

FENTON J. BAKER

F. F. FLORENCE

HOLMES GREEN

ARTHUR L. KRAMER

D. A. LITTLE

LESTER LORCH

Z. E. MARVIN

NATHAN ADAMS

B. F. McLAIN

W. J. MORRIS

C. F. O'DONNELL

J. B. O'HARA

W. L. PREHN

TED W. ROBINSON

E. E. SHELTON

RAE SKILLERN

ERNEST TENNANT

R. L. THORNTON

PAUL CARRINGTON, *Ex Officio*

SAM TOBOLOWSKY, *Secretary*

THE MEMBERSHIP of the Chamber of Commerce may well be proud of its financial condition. Throughout the year, the Chamber has owed no obligation, excepting current bills which have been paid as they became due. The building debt was paid in full in 1941; the bills for painting and repairs done in 1942 have been paid as incurred.

Continuing the policies of preceding years, the Board of Directors, on recommendation of this committee, adopted a budget at the beginning of the year, allocating all anticipated receipts to planned uses. The budget has been followed carefully throughout the year. A monthly report detailing all receipts and disbursements is submitted to the Board with recommendations of this committee as to its approval. Each such report this year, as recommended by this committee, has been unanimously approved by the Board of Directors.



MR. SIMMONS

## 24. Chamber of Commerce Building

TOM P. ELLIS, *Chairman*

LAURENCE KAHN, *Vice Chairman*

A. C. BIGGER

IRA D. EWING

RAY HUBBARD

111 NETH LEACHMAN

FRED MURRAY

GEORGE F. PIERCE

EASLEY WAGGONER

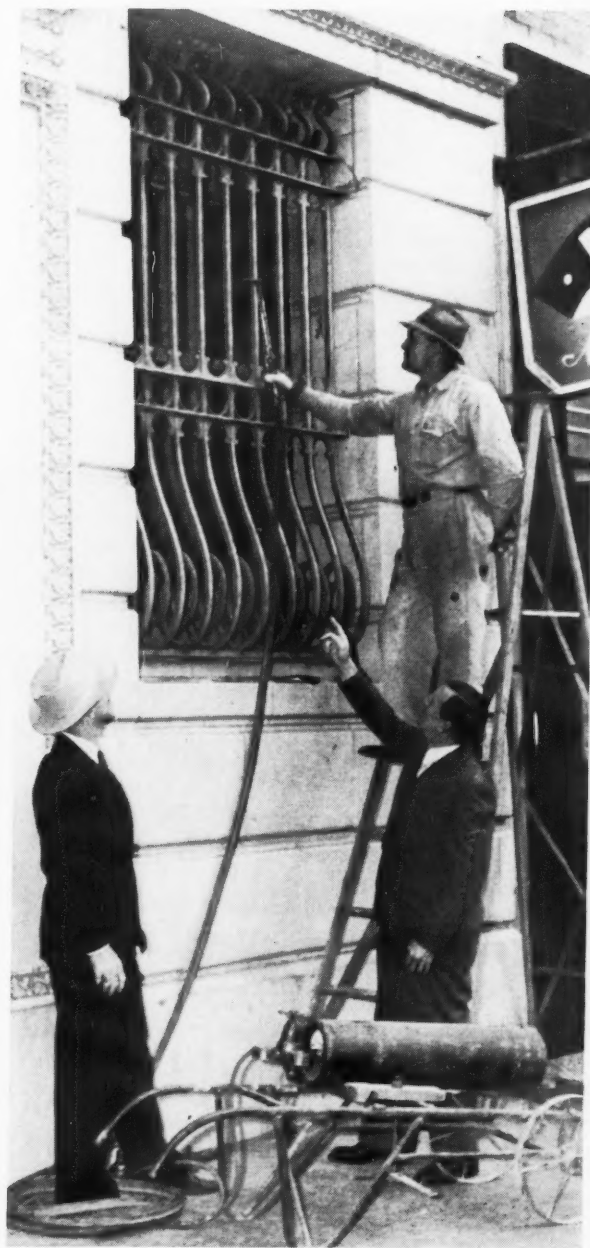
F. O. BURNS, *Ex Officio*

J. BEN CRITZ, *Secretary*

THIS COMMITTEE has handled all questions involving maintenance and repairs in connection with the Chamber of Commerce building and its equipment. The building, which was acquired by the Chamber in 1922, is in excellent condition after repairs to the elevator early in the year and after a considerable amount of repairs and repainting during October.



MR. ELLIS



The Dallas Chamber of Commerce Building is ending the year in exceptionally good condition, following repair and repainting in October, under the supervision of the Chamber of Commerce Building Committee, headed by Tom P. Ellis. Repairs and repainting followed the removal of twelve iron grills from the building's ground floor windows, as pictured above, which revealed the need for renovation. About 7,200 pounds of valuable scrap metal for the war salvage campaign was represented in the window bars, which were installed when the Chamber's building was the Federal Reserve Bank of Dallas.

## 25. Conventions

JOHN C. MASSENBURG, *Chairman*

TOM H. OWENS, *Vice Chairman*

R. WILLIAM ARCHER  
AL BADGER  
AUBREY BISHOP  
JACK CHANEY  
LOUIS CHARNINSKY  
DR. E. P. CHEATUM

HENRY ENGLISH  
CHARLES FOSTER  
WAYNE GRATIGNY  
RAYMOND HALL  
RICHARD HAUGHTON  
W. E. HILL

LORRY A. JACOBS  
DR. H. LESLIE MOORE  
HOUSTON NICHOLS  
C. C. RENFRO  
K. C. SCLATER  
DUKE SEGREST

F. O. BURNS, *Ex Officio*

Z. E. BLACK, *Secretary*

THIS COMMITTEE, with approximately the same personnel as in 1941, has aided in the establishing of a new high in conventions and visitors for Dallas. There have already been held, or are scheduled for the remainder of the year, more than 1,000 conventions, major sales conventions, Government-sponsored meetings and similar events, compared with 630 in 1941. Approximately 200,000 visitors have attended these gatherings. Expenditures in Dallas by these visitors, using the nationally recognized basis of computation, totals \$6,000,000.

Comprising this total were some 470 conventions, 375 sales conventions and also 155 larger gatherings called by the ODT, WPB, OPA, Army Engineers, FSA and other Governmental agencies, many of which have regional headquarters here. There have been more cooperative marketing events than usual this year, such as shoe shows, gift shows, the American Fashion Association's shows and the market seasons of the Dallas Manufacturers and Wholesalers Association. The total does not include the many visitors at the Metropolitan Opera Season, the Cotton Bowl football game and other athletic events, Ice-Capades, Gardens of the Americas and the Army War Show. Especially at weekends have our hotels been crowded throughout the year, when service men from nearby camps come to take advantage of Dallas' excellent entertainment facilities.

While a number of national conclaves booked for Dallas were cancelled because of war conditions, the city entertained the United States Junior Chamber of Commerce, the American Optometric Association, the Shrine Directors Association of North America, the American Federation of Musicians, the National Association of Methodist Hospitals and



MR. MASSENBURG

Homes, the Pan-American Student Forum and the Petroleum Electric Power Association.

Conventions in Dallas this year have rather recently adhered to the requests of Joseph B. Eastman, director of ODT, that conventions avoid weekends, that their programs be tailored to advance the war effort, that the duration of conventions be shortened and that entertainment be cut to the lowest minimum. Mr. Eastman said in an interview published August 29th that he had found that the WPB, OPA and other Government war agencies were taking advantage of conventions to educate business and professional men to the war program. Speakers from such agencies have been featured in all Dallas conventions.

A large number of conventions have been booked for 1943. In this emergency period most associations are leaving to their executive committees the time and place of their next convention, the decision to be made as late as possible. Dallas may expect a favorable vote from many of these committees. The Convention Committee, working through the Convention Department of the Chamber, is keeping closely in touch with all convention-holding organizations, even though some of them may be functioning only through executive committee meetings during the war. The committee has the promises from several organizations to hold Victory Conventions in Dallas as soon as the war is over. The Convention Department of the Chamber assists conventions in such matters as circulating members to promote attendance, publicity, registration assistance, advice on program features, housing and the like.

Substantially supplementing the direct financial benefits from convention visitors, are the magazine publicity, convention by-lines in newspapers and the favorable reports on Dallas and Texas that pleased conventioners take back to their homes.

## 26. Federal Legislation

W. J. MORRIS, *Chairman*  
EDGAR L. FLIPPEN, *Vice Chairman*

LEON CHAPMAN  
W. H. CLARK  
ROSSER J. COKE  
JOE FARRAR  
E. B. GERMANY

N. G. GUIBERSON  
LESLIE L. JACOBS  
TOM MATTHEWS  
JOHN W. PHILP  
W. L. PREHN

E. R. TENNANT  
W. A. THOMAS  
W. D. WHITE  
GEORGE O. WILSON  
MARTIN WINFREY

J. BEN CRITZ, *Secretary*

C. F. O'DONNELL, *Ex Officio*

THE BOARD OF DIRECTORS, on proposals from this committee, has from time to time, through the past several years, forwarded copies of resolutions adopted with reference to pending Federal legislation to members of Congress and others interested.

Subjects on which resolutions have been passed by our Board of Directors during 1942, are enumerated in the paragraph with reference to committee numbered 38 in this report, wherein are enumerated our recommendation for actions by the United States Chamber of Commerce.

On the first of these subjects the Board of Directors during 1942 continued as in 1941, to urge legislation as follows:

(a) A Federal statute which would require a "cooling off" period of, say, thirty days after notice of a strike or lockout, and before it could become effective, during which period mediation or arbitration may be expected to ensue, though not compulsory; this statute to apply to all establishments engaged in or affecting interstate commerce, and not merely those in war production.



MR. MORRIS

(b) A Federal statute creating a mediation board, authorized to function on its own initiative in any instance in which such a 30-day notice shall have been given, copy of same to be sent directly to this board; the board to be privileged immediately to investigate and give publicity concerning the contentions of the parties to the dispute; this being with the idea, not that the intercession of this board would compel the parties to agree, but that with the force of public opinion, if one or the other of the parties is thus shown by official publicity to be clearly wrong, prolonged continuation of the dispute would be improbable; it is proposed that this statute shall apply to all establishments engaged in or affecting interstate commerce, and not merely those in war production.

(c) A Federal statute which would penalize the use of violence or the threat of violence in connection with any effort to persuade one employe who wants to work from working at a job available to him, this statute to apply to all establishments engaged in or affecting interstate commerce, and not merely those in war production.

These proposals, long predating the organization of the War Labor Board, went much further than the orders under which the board is organized.

## 27. Federal Taxation of Community Income

HYMAN PEARLSTONE, *Chairman*

J. B. ADOUE, JR.  
A. H. BAILEY  
JAKE HAMON

E. P. SIMMONS  
C. F. O'DONNELL, *Ex Officio*  
J. BEN CRITZ, *Secretary*

THIS COMMITTEE has been one of our most active during 1942. As during 1941, the Treasury Department proposed that Congress, in its new tax law, provide for mandatory joint income tax returns for husbands and wives; or in the alternative, provide that community income be taxed wholly as if income of the one earning it. Either of these provisions would have proved very costly to the citizens of the eight community property states in particular, and would have constituted an important step backward in the long fight for financial independence of women.

Notwithstanding the urgent war needs of the country for money, this committee, with the help of similar committees from other cities of the State of Texas and from other states, not limited to the community property states, but in all portions of the coun-



MR. PEARLSTONE

try, was able to demonstrate that these proposals of the Treasury were unfair and unjust, and that the need of the country for money was not so imperative as to make it necessary that it adopt such measures rather than other measures available for raising equivalent or larger sums of money. Majorities of the committees of the House of Representatives and of the Senate were convinced of the soundness of this position, witnesses to these hearings sent from Dallas by this committee being generally recognized as the most effective of the many witnesses, pro and con, who appeared from all over the country. The proposal was defeated, accordingly, in both houses of Congress during 1942. Mr. Dale Miller, our representative in Washington, devoted a large portion of his time to the work of this committee and those who were cooperating with it.

In view of the possibility that another tax bill will be presented to Congress early in 1943, plans are now being perfected for continuing the work of this committee so long as these tax proposals are being urged by the administration.

# 28. Annual Goodwill Tour

HENRY ENGLISH, General Chairman

THE 1942 ANNUAL BUSINESS TOUR was the 41st staged by the Dallas Chamber of Commerce, leaving by special train, "The Victory Special," on Sunday, April 19. Eighty-one members of the Dallas Chamber of Commerce visited thirty-five Texas and Oklahoma towns in five days. Henry English, general chairman, and Bob Bourdene, secretary, made arrangements for the trip which was unanimously acclaimed as highly successful. Mr. English and Mr. Bourdene were assisted in planning and conducting the trip by the following sub-committees:



MR. ENGLISH

## COMMUNICATIONS COMMITTEE

ARCHIE E. HUNTER, *Chairman*

L. A. BICKEL	JOE WOODWARD
IRVY PIERCE	J. T. MAYFIELD, JR.
	CLAUDE LITTLEPAGE

## ENTERTAINMENT COMMITTEE

RAY NESBITT, *Chairman*

JACK B. DALE	W. F. POPE
ALEX KEESE	ELLIOTT WILKINSON

## EXECUTIVE COMMITTEE

GEO. I. PLUMMER, *Chairman*

H. J. L. TOOMBS	E. H. PERRY, JR.
BAILEY C. MALONE	W. J. BOONE
Z. STARR ARMSTRONG	ROY RUPARD

## FINANCE COMMITTEE

WILLIAM Z. HAYES, *Chairman*

EDWIN S. GREER	W. H. JAYNES
L. B. GOTTSCHALL	PHILLIP REID
FRANK H. KIDD	JOSEPH L. HIGGINBOTHAM

## HAT AND BADGE COMMITTEE

E. L. BLANCHARD, *Chairman*

HENRY WILLARD	HUGO W. SCHOELLKOPF
	J. HUGH CAMPBELL

## ITINERARY COMMITTEE

F. Z. WILLIAMS, *Chairman*

GEO. T. BREWER	E. L. BLANCHARD
M. S. WALKER	WILLIAM Z. HAYES

## PARADE COMMITTEE

LEONARD NICHOLS, *Chairman*

R. A. (SMOOT) SCHMID	STANLEY E. MARTIN
ALFRED WEBBER	DUKE SEGREST
W. O. (BILL) STEVENS	RAYMOND F. HALL

## PERSONNEL COMMITTEE

J. OLLIE HUMPHREYS, *Chairman*

R. WILLIAM ARCHER	GUY DRAPER
JAY SMITH	R. L. THOMAS
CHAS. A. MOORE	HENRY WILLARD
F. Z. WILLIAMS	J. DURRELL PADGITT
	HUGO W. SCHOELLKOPF

## PUBLICITY COMMITTEE

JAY SMITH, *Chairman*

RAY W. BONTA	ALBERT EVANS, JR.
ELTON MILLER	DICK STOUT

## RECEPTION COMMITTEE

HARRY L. SEAY, *Chairman*

HAL NOBLE, *Vice Chairman*

L. M. HARRISON	JOHN C. MASSENBURG
GARLAND GRAHAM	C. C. McGAUGH
HENRY DORSEY, JR.	GLENN H. WADDELL
	RUSSELL BLAIBLOCK

## SPEAKERS COMMITTEE

CHAS. A. MOORE, *Chairman*

PAUL CARRINGTON	R. WILLIAM ARCHER
BRUCE BOGARTE	LEON M. GILMORE

As might be expected, after parading two or three times a day and presenting entertainment in the towns visited, members of the tour were extremely weary when they returned home, but expressed confidence that a wide section of the Southwest had a new and better impression of Dallas than it ever had before. The only marring influence during the entire trip was an unusually large amount of rain.



## 29. Highways

W. B. MARSH, *Chairman*  
KING DUGGAN, *Vice Chairman*

LOUIS BLAYLOCK  
OSCAR BRUCE  
R. M. CLIFT  
R. H. CLINGER  
ROY C. COFFEE  
CARR P. COLLINS  
T. M. CULLUM  
A. R. DAVIS  
J. C. DAVIS  
TOM W. FIELD

MRS. FRED HARRIS  
JUDGE G. W. HARWOOD  
J. HOWARD HAYDEN  
JUDGE W. M. HOLLAND  
THOMAS H. HUFFMAN  
JOE E. LAWTHER  
JOHN O. McSHAN  
NEAL MANCILL  
HENRY S. MILLER  
A. B. MOORE

EDWARD T. MOORE  
J. G. ROLLINS  
N. E. SHANDS  
COLONEL JOHN J. SIMMONS  
VERNON SINGLETON  
R. D. SUDDARTH  
G. H. TURNER  
EDWARD A. WOOD  
M. E. HANNON, *Secretary*

OUR HIGHWAY COMMITTEE this year has made great progress in uniting in this committee all parties having any interest in highway matters, in the support of a single program. In years past, county and city administrations have on occasions sponsored rival programs, different portions of the county represented by interested citizens have sponsored rival programs, and committees of the Oak Cliff Chamber of Commerce and of the Dallas Chamber of Commerce have appeared to be presenting rival programs. Under the leadership of Mr. Marsh, as chairman, and Mr. Duggan, as vice chairman (who, at the beginning of the year was chairman of the Oak Cliff Chamber of Commerce committee), a united county-wide committee has been formed as the Committee of the Dallas Chamber of Commerce, those desired by the Oak Cliff committee being included as members, and civic leaders in Grand Prairie, Irving, Lancaster, Mesquite, Garland, Carrollton, and Richardson being added in order that the committee would be truly county-wide. Upon the formation of such a committee and at its request, the "Central Committee" on Highways appointed by the County Commissioners' Court, and the Oak Cliff committee were dissolved.



MR. MARSH

Officials of the county and the city met regularly with this committee in formulating a unified program, which has been presented to the State Highway Commission. This program does not include the improvement of Jefferson Avenue adjacent to the North American plant or other roads in that area, which are being completed during 1942 as military necessities, or of the Central Boulevard project, final contract on which is hoped for during 1942, all of which are deemed of primary importance, and does not include other improvements within the city limits which must be acted upon by the city administration. The program now presented to the Highway Commission with a united front, being presented on behalf of all of Dallas County by this committee, is in support of the following projects (listed with reference to priority of importance):

1. State Highway 183—from Tom Field Circle to Tarrant County line.
2. Connection from State Highway 183 to Industrial Boulevard, Irving.
3. U. S. Highway 80—Jefferson Avenue access, two

lanes and bridge through Mountain Creek bottom. Right of way already obtained.

4. U. S. Highway 80—Jefferson Avenue access—extend with first class pavement from Alamo Street, Grand Prairie, to Tarrant County line.
5. Buckner Boulevard-Ledbetter Drive—Connection from U. S. Highway 175 to U. S. Highway 75, including bridge across Trinity river.
6. Request Highway Department to adopt, designate and take into State Highway system, that portion of Ledbetter Drive between U. S. Highway 75 and U. S. Highway 67.
7. Request State Highway Department to adopt, designate and take into State Highway system, that portion of Ledbetter Drive and Belt Line Road between U. S. Highway 67 and State Highway 183.
8. U. S. Highway 175—raising and widening from Pemberton Hill to Dallas city limits, via Second Avenue and, or Oakland Avenue.
9. Lancaster Road, now designated as Highway 342—straightening and widening from Dallas city limits to Ellis County line, and changing designation from Highway 342 to U. S. Highway 77A, as originally planned.
10. State Highway 289, Preston Road—widening and resurfacing from city limits north to Dallas County line.
11. U. S. Highway 75—widening and improving from Dallas city limits south to Ellis County line, if possible, and more especially from Trinity river to Hutchins. Right of way, 172 feet to Hutchins already obtained.
12. U. S. Highways 80, 67 and 77—West Commerce Street bridge—construction of half clover leaf at west end of Commerce Street bridge, providing more easy flow to and from Beckley Avenue and Eagle Ford Road. Right of way already secured except small strip on Beckley Avenue side in city limits. City of Dallas is requested to obtain this right of way.
13. The construction of a new super highway from Dallas to Tyler and the East Texas oil fields, to be located between U. S. 80 and U. S. 175, using the old Terrell interurban right of way, now owned by Dallas County.
14. Completion of good highway from Seagoville to Kaufman, thence to Canton, Highway 242.

## 30. Local Government

ALEX WEISBERG, *Chairman*

SAWNIE R. ALDREDGE, *Vice Chairman*

HOWARD BARKER  
HARRY BASS  
W. E. (PETE) BUTLER  
DR. E. H. CARY  
GEORGE CLOUGH  
HERBERT P. GAMBRELL  
PROF. WM. F. HAUHART  
KARL HOBLITZELLE  
W. M. HOLLAND

A. L. KRAMER  
JOE E. LAWTHOR  
LEWIS B. LEFKOWITZ  
EUGENE P. LOCKE  
RUSSELL S. McFARLAND  
FRANK L. McNENY  
C. L. MAILLOT  
CHARLES R. MOORE  
SAMUEL D. MYRES

ROBERT OGDEN  
HUGH PRATHER  
L. M. RICE  
FRANK M. RYBURN  
JERRY SPRING  
R. D. SUDDARTH  
SAMSON WIENER  
C. C. WILLIAMS  
C. F. O'DONNELL, *Ex Officio*

M. E. (MARK) HANNON, *Secretary*

THIS COMMITTEE, during 1942, has subdivided itself into three sub-committees, as follows:

1. A sub-committee of this committee is studying the report of the Tax Department of the East Texas Chamber of Commerce, being a detailed statistical analysis of the County Government of Dallas County for a ten-year period ending with December, 1941; the 1941 independent audit for the County Government; the monthly audits submitted by the County Auditor for 1942 to date, and requests for proposed expenditures as submitted by the heads of the County Departments for expenditures in 1943.

2. Another sub-committee is studying various proposals for the modification of the form of government for the County of Dallas.



MR. WEISBERG

3. Another sub-committee is making plans for comparative studies of our County, City and School Governments with other like governments in comparable metropolitan areas, with the aid of voluntary assistance in research by the Government Department of Southern Methodist University. It still remains to be seen whether a modest experiment in research in such a matter will lead to the establishment of a worthy Municipal Research Bureau, patterned perhaps upon that most beneficial Detroit Bureau.

In view of the primary election and general election during the summer and fall of 1942, and the determination of this committee that it would have no participation in either election, reports of these sub-committees in process of preparation have not been considered by the committee as a whole or acted upon by the Board of Directors. Action in one or two or all of these three fields may be undertaken in 1943.

## 31. Membership

JAMES M. PENLAND, *Chairman*

C. K. PATTON, *Vice Chairman*

R. M. ARMSTRONG  
L. E. ASKEW  
WILLIAM A. BLAKLEY  
GEORGE BREWER  
JOHN L. BRIGGS  
SOL DREYFUSS  
J. R. EWING  
FRED FARROW  
LEON FULTS

A. E. GASKILL  
F. C. GEARY  
BEN HABBERTON  
ARTHUR A. HOPKINS  
R. T. HUNT  
JIM KILLAM  
L. O. LANGLEY  
HUGH McMANUS  
R. P. RICKER

F. M. McCAIN, *Vice Chairman*

W. R. SANDERS  
J. H. SCHMIDT  
DUKE SEGREST  
O. E. SNYDER  
DON STEWART  
MRS. MATTYLENE THOMAS  
R. W. THOMPSON  
F. O. BURNS, *Ex Officio*  
M. E. HANNON, *Secretary*



MR. PENLAND

DURING THE PAST YEAR the Dallas Chamber of Commerce has enjoyed the largest membership in its history. It achieved a substantial increase in membership during 1942, a year when chambers of commerce of other cities have had reduced memberships and resulting reduced income. That our lot has been a better one is due chiefly to the excellent work of the committee and, under its direction, of Mark Hannon, our Membership Secretary.

## 32. Military Affairs

ROBERT T. SHIELS, *Chairman*

LIEUT. COL. FRANK F. BELL, *Vice Chairman*

COMM. A. LAVERENTS  
LIEUT. LAURENCE MELTON  
MAJ. WILLIAM COLLIER  
COL. THOMAS D. FERGUSON  
LIEUT. COL. R. E. FRIED  
DR. VINNY SMITH  
CAPT. E. F. YOST  
MAJ. C. JOSEPH SNYDER

CAPT. STANLEY FORAN  
MAJ. MAX GOOLER  
MELVIN T. HILL  
CAPT. ALLEN MERRIAM  
CAPT. J. J. MURRAY  
LIEUT. COL. HENRY A. TRIBOLET  
CAPT. FRED STAEHLE  
LIEUT. G. A. DOUGLAS

MAJ. ARTHUR A. HOPKINS  
COL. CLARENCE A. DOUGHERTY  
MAJ. W. B. RUGGLES  
L. M. RICE  
VERNON SINGLETON  
CAPT. C. RUSSELL SMITH  
ALLEN WIGHT  
COL. S. L. SCOTT

MARTIN HANNON, *Secretary*

F. O. BURNS, *Ex Officio*



MR. SHIELS

THIS COMMITTEE, active in community affairs for many years, has been far more active in 1942 than previously. It has met regularly, adopted appropriate resolutions on many military subjects, taken steps to assure the opening of clubs in the downtown hotels and in the Dallas Athletic Club for officers of the Army, Navy and Marine Corps visiting in Dallas, thus supplementing the facilities for enlisted men furnished by USO. The committee has actively participated in numerous military occasions, such as on patriotic holidays, and in military parades in Dallas of Navy Day, Armistice Day, etc.

The committee has actively sought to enlist cooperation by the former members of the Army and Navy in civilian life in Dallas with officers and men located in Dallas County with the Army and Navy.

The committee has also actively aided in the enlistment of volunteers for all branches of the service in this county.



Colonel Thomas D. Ferguson, Commander, is pictured on the field of the Fifth Ferrying Group's Base at Love Field, while mechanics repair a plane. The Fifth Ferrying Group, a part of the Ferrying Division, Air Transport Command, U. S. Air Force, is the Dallas center of the vast war activities in connection with the army's movement of men and supplies by air.

## 33. Natural Resources

WM. F. NEALE, *Chairman*

J. R. TEMPLE, *Vice Chairman*

E. P. HOLLAND, JR.

A. B. JOLLEY

HOMER R. MITCHELL

JOHN E. OWENS

H. O. POOL

VICTOR SCHOFFELMAYER

HARRY L. SEAY

E. O. TERRY

W. E. WRATHER

D. A. HULCY, *Ex Officio*

J. BEN CRITZ, *Secretary*

UPON RECOMMENDATION of this committee, the Chamber of Commerce has urged upon the War Production Board and other Federal agencies the development of the East Texas iron deposits, with the result that the Daingerfield plant is now in process of construction. Under direction of this committee, efforts have been made to urge conversion of existing plants or erection of new plants in this area for the manufacture of synthetic rubber. The work of this committee in previous years in aid of the soil conservation programs has continued to bear fruit.

From a long-range point of view, the work of this committee is most important. If peacetime industries are to be brought to Dallas and its environs,



MR. NEALE

and if war-time industrial employees who have learned to work in factories during the present emergency and our war plants are thus to be made use of, the work of planning for use of our natural resources must proceed aggressively. The advantages of oil and gas for fuel; the advantage of Texas coal deposits in our neighborhood; and the advantage of other natural fuel products that can be effectively promoted; a program for conversion of our resources into commercial products such as plastics or chemicals that can be formulated and promoted; the development of industries dealing with products of our agriculture; all these are projects worthy of the best analysis and effort that Dallas citizenship can give them. And above all, as this committee and its predecessors have been urging in many ways over many years, diversification and improvements must be encouraged in agriculture and husbandry in this area.

## 34. Newcomers

ROLAND BAIRD, *Chairman*

MRS. CHARLES M. POWELL

MRS. MAMIE FOLSOM WYNNE

HERBERT H. NOURSE

SIDNEY F. GREEN

FRED PATTON

MRS. WILL C. JONES

TOM TENNISON

F. O. BURNS, *Ex Officio*

GORDON BROWN, *Secretary*



MR. BAIRD

THIS COMMITTEE formulated plans during 1941 for enlisting support of newcomers to the city of Dallas in various civic enterprises; for making it possible to have them more happily assimilated as permanent parts of the life of Dallas, and for imbuing them with the Dallas spirit.

Lists of newcomers are prepared from those first obtaining utility connections in the city, and are made available to civic clubs, including noonday luncheon clubs, women's clubs, etc.

Further plans for experimentation in this field have been deferred, because of the war situation, during 1942, but are available for future activity when determined upon.



## 35. New Industries

R. L. THORNTON, *Chairman*  
W. L. PREHN, *Vice Chairman*

NATHAN ADAMS  
A. H. BAILEY

JOHN W. CARPENTER  
FRED F. FLORENCE

KARL HOBLITZELLE  
D. A. LITTLE

GEORGE MacGREGOR

PAUL CARRINGTON, *Ex Officio*

CLYDE WALLIS, *Secretary*

THIS COMMITTEE has continued, as for many years, to seek aggressively new industries for Dallas. Under the direction of the committee, the Industrial Department of the Chamber has been very active during 1942, perhaps more active than in any previous year. The activities of this committee have been in many different directions:

(a) During the last twelve months, 390 new business enterprises have been established in Dallas, classified as follows:

Manufacturing plants .....	73
Wholesale establishments ....	135
Retailers .....	272
Oil companies .....	21
Miscellaneous .....	389



MR. THORNTON

Of the above total, 94 were branches of national concerns, established in Dallas to serve Texas and adjacent states.

(b) Growth of the aviation industry was an outstanding development in Dallas during 1942. Existing aircraft and parts plants were greatly expanded, and 14 new concerns were established for the manufacture of parts, or to supply the industry with tools and equipment.

(c) Dallas made strides in 1942 in its planned program to centralize here all important regional Government agencies for the Southwest, to the extent possible. Outstanding event of the year was the removal of the headquarters of the Eighth Service Command from San Antonio, thereby retaining in Dallas the Southwestern Regional office for the United



Contribution to Dallas' war effort and to industrial Dallas was made by Continental Motors Corporation on October 1, when it took over the Guiberson Corporation's Garland plant and began manufacture of motors for airplanes and tanks. Officials of the Garland plant of Continental Motors Corporation are pictured above. They are, from left to right, C. J. Reese, president; John M. Nixon and William Crawford, vice presidents; Ben F. Tobin, executive vice president, and Claude H. Ames, assistant treasurer.

States Engineers. Many other important regional agencies were secured for Dallas during 1942, including:

War Production Board  
 War Manpower Commission  
 National War Labor Board  
 National Housing Agency  
 Office of Defense Transportation  
 Office of Price Administration  
 Air Transport Command, Fifth Ferrying Group  
 United States Army Chemical Warfare Service  
 Navy Department Resident Inspection of Navy Materials  
 United States Army, Quartermaster's offices  
 Department of Agriculture, Soil Conservation Service  
 United States Army Air Corps, Parts Department  
 Department of Labor  
 Oilmen's Bureau

Numerous others of less than regional importance were established in Dallas during 1942, and the many others established prior to 1942 were enlarged; a list of regional offices in Dallas appearing on page 14 of this report.

(d) The establishment of the new industries or the enlargement of existing industries as reflected on pages 8 to 13 of this report, where their chief executives are joining in paying tribute to Dallas, is an industrial accomplishment unparalleled in Dallas' history. In the absence of complete figures, not yet available, it is estimated that Dallas payrolls will have increased by more than 50,000 people before the end of 1942. This estimate is based on the records of the Social Security Board and additions thereto, based on careful estimates, since the records of that Board were compiled. New industries and expansion of present industries already authorized insure the addition to existing payroll figures of at least 15,000 additional employees during the next six months.

(e) During 1942, a new directory of manufacturing plants in Dallas was published.

(f) During 1942, the book, "The Dallas Southwest," prepared by Clyde Wallis under the direction of this committee and the Board of Directors, has been published. A limited edition of 1,000 copies was bound in cloth and distributed to the executives of the nation's leading business institutions. This book, addressed to problems which industries are facing in their post-war planning, will, it is hoped, interest many of these companies, in carrying out the national trend for regional decentralization, in locating here their next new plants or branches. Since the publication of the book, planning committees or executives of several of these large corporations have visited Dallas.

(g) A special Government edition of the book, "The Dallas Southwest," was also printed, stressing the strategic location of Dallas and its many governmental agencies serving this entire area, with the idea of encouraging the location here of yet additional agencies and the maintenance here of all regional offices of agencies that are permanent, upon the completion of the war. Personalized copies of this book were furnished to all high ranking Government officials in Washington.

(h) The book, "The Dallas Southwest," was then published as the October issue of our monthly magazine, a copy of it thus being furnished to every member of our Chamber of Commerce. No such detailed analysis of Dallas' advantages has ever been given such widespread distribution in Dallas.

Though much of this work during 1942 is already paying dividends, it is the hope and expectation of this committee that the dividends to be received by Dallas are to accrue for many years as the result of what has been done during 1942. Of course, as problems of conversion of our wartime plants and wartime employes to peace-time uses become acute, as they doubtless shall, the importance is self-evident of the work that has been done during 1942 and that must yet be done, for Dallas can acquire its goals of industrialization of this area only by incessant effort.

## 36. Oil and Gas

RUSSELL McFARLAND, *Chairman*

JAKE L. HAMON, *Vice Chairman*

RUSHTON L. ARDREY

DON BENNETT

FRANKLIN I. BRINEGAR

E. B. GERMANY

GEORGE A. HAYS

D. A. HULCY

JOHN C. KARCHER

D. A. LITTLE

CAPT. J. F. LUCEY

GEORGE L. MCGHEE

HARRY MOSS

PAUL CARRINGTON, *Ex Officio*

CLYDE WALLIS, *Secretary*

JOHN G. PEW

E. L. SMITH

R. G. SOPER

P. N. WIGGINS

BENNETT L. WOOLLEY



MR. McFARLAND

THIS COMMITTEE has been alert during the past year of emergency to assist in whatever way it could all developments in the progress of the fields of oil and gas. The committee as a whole assisted in the entertainment of the Mid-Continent Oil & Gas Association Convention in Dallas, a meeting invited to Dallas by this committee.

Recently it participated in the entertainment of Leon Henderson, national OPA Administrator, on the occasion of the government official's visit to Dallas. The event was a reception at the Petroleum Club in Hoel Adolphus and preceded the dinner given honoring Mr. Henderson.

## 37. Relations with Dallas Industries

R. E. PEAKE, *Chairman*

TED W. ROBINSON, *Vice Chairman*

MARC ANTHONY  
E. O. CARTWRIGHT  
J. O. DAVIS  
TED DEALEY  
GEORGE DORMAN

DAN T. GRABRYSCH  
TOM GOOCH  
WALLACE HAWKINS  
PORTER LINDSLEY  
EUGENE P. LOCKE

B. F. McLAIN  
HERBERT MARCUS  
Z. E. MARVIN, SR.  
HOMER MITCHELL  
OWEN MURRAY

LAWRENCE S. POLLOCK  
A. C. PRENDERGAST  
MORELLE RATCLIFFE  
GEORGE SCOTT  
E. P. SIMMONS

RAE E. SKILLERN  
C. JOSEPH SNYDER  
HAROLD VOLK  
FRANK N. WATSON  
WALTER B. WILLIAMS  
EARLE WYATT

PAUL CARRINGTON, *Ex Officio*

BOB BOURDENE, *Secretary*

PLANS BY THIS COMMITTEE made for 1942, were deferred because of the urgency of the war efforts in Dallas manufacturing plants, but are now available for being put into effect as annual events in Dallas immediately upon conclusion of the war or meanwhile if determined upon:

1. An annual dinner to the "Foremen of Dallas," given by such Dallas factories as may desire to cooperate, could, if it became traditional in the city, be a very effective way for giving proper recognition to those employee-leaders in each factory who deserve recognition, and would make of them, and through them, the employees of Dallas generally, better and more civic-minded citizens. Though such a city-wide dinner was not attempted in 1942, dinners and other



MR. PEAKE

occasions for foremen in the various war plants and some of the other industries of Dallas have been better organized during 1942 than previously. This is a first step toward completion of this plan.

2. An annual dinner honoring "The Salesmen of Dallas," given by such Dallas wholesale houses and factories as may desire to cooperate, can be made a traditional occasion for honoring men who, if more civic-minded, can cover our trade territory many times each year as evangelists of the Dallas spirit. Though the first of these annual dinners has not yet been had, a step toward this was made in 1942, with the organization of the representatives of all of the textile factories and wholesalers into a textile club, the main purpose of which is to make the salesmen of this sector of Dallas business life aware of their opportunities for helping Dallas and its Southwest. The formation of like clubs among other groups is contemplated for 1943.

## 38. Relations with the United States Chamber of Commerce

GEO. WAVERLEY BRIGGS, *Chairman*

JOE R. BROWN, *Vice Chairman*

LEWIS BAILEY  
F. F. FLORENCE  
R. R. GILBERT

TOM C. GOOCH  
JAMES P. GRIFFIN

NETH LEACHMAN  
K. V. LIPSCOMB

NEWMAN LONG  
B. F. McLAIN

STUART MCGREGOR  
W. J. MORRIS  
JERRY SPRING

C. F. O'DONNELL, *Ex Officio*

J. BEN CRITZ, *Secretary*

THE DALLAS CHAMBER OF COMMERCE is a member of the Chamber of Commerce of the United States and has for many years been very active in the affairs of that organization. This committee, headed by George Waverley Briggs, as chairman, has served as a liaison between the Dallas Chamber of Commerce and the national group.

Early in the year Mr. Briggs presented the committee's recommendation that the Board of Directors of the Dallas Chamber of Commerce draft a resolution for presentation to the Resolutions Committee of the national Chamber, and to include:

1. A positive declaration of policy respecting the control of disorders in the field of labor for the duration.
2. An imperative call for a definite stand on a definite platform to prevent price inflation.
3. The reintegration of the Federal Government with restoration of the prestige of cabinet officers and fuller and wider delegation of powers by the president to subordinates.
4. A clean-cut emphatic recommendation for the cessation



MR. BRIGGS

of the non-essential expenditures until the war is over.

5. A ringing declaration on behalf of American business, embodying a fervent appeal to the representatives of all its divisions, on the paramount subject of the greatest possible measure of cooperation with the government (a) in its war effort, and (b) in the restoration of the country's normal conditions and practices after the war is won.

6. Encouragement of the movement in behalf of hemispheric solidarity in the western world.

7. A declaration of the importance for considering at the proper time the important, if not yet pressing, subject of post-war planning in the social, economic, agricultural and financial realm.

8. Unequivocal demand, in the interest of national victory, for the legal suspension of the forty-hour week so long as hostilities continue.

The Dallas Chamber's Board of Directors unanimously approved such a program, which was then presented to the U. S. Chamber, by Mr. Briggs, at its annual convention last April in Chicago. Much of this program, enthusiastically sponsored by other local Chambers also, was adopted by the national Chamber.

## 39. Relations with Other Chambers of Commerce

JOHN MASSENBURG, *Chairman*

JAMES K. WILSON, *Vice Chairman*

H. E. COLLINS  
AYRES COMPTON  
JAKE GOLMAN

J. FRANK MARTINO  
J. DURRELL PADGITT  
GEORGE PLUMMER

C. B. ROBERTS  
HUGO SCHOELLKOPF  
HARRY L. SEAY

F. O. BURNS, *Ex Officio*

GORDON BROWN, *Secretary*

THE CHAMBER OF COMMERCE has enjoyed many happy relationships with the East Texas Chamber of Commerce, the West Texas Chamber of Commerce, and the South Texas Chamber of Commerce throughout the year, on many subjects: also full cooperation of the East Texas Chamber of Commerce and the West Texas Chamber of Commerce as to the improvement of the Trinity river; and on this subject the full and complete cooperation of the Fort Worth Chamber of Commerce and the chambers of many other interested cities.

The cooperation between the Fort Worth Chamber of Commerce and the Dallas Chamber of Commerce in many other fields of activity promises much for constructive and cooperative efforts of these organizations in the future. The jointly sponsored dinner, honoring



MR. MASSENBURG

Honorable Leon Henderson, the regional and state officials of OPA, and the rationing boards of Tarrant and Dallas counties, is an excellent illustration of this.

As in several years past, the Dallas Chamber of Commerce has, through its general manager and others in its staff, taken a leading part in the work of the Texas Chamber of Commerce Managers Association. As in preceding years, the Dallas Chamber of Commerce conducted in its own building during 1942, a school, attended by a large number of the managers of the Chambers of Commerce of other cities and towns in Texas and in neighboring states, addressed by leaders in Chamber of Commerce work in other cities of the Southwest, as well as members of the staff of the Dallas Chamber of Commerce.

As in previous years, our committee on State Legislation is corresponding with and seeking a joint program with other Chambers of Commerce in this state. Our Committee on Arbitration is likewise seeking such joint effort by numerous Chambers of Commerce.

## 40. State Legislation

B. F. McLAIN, *Chairman*

J. CLEO THOMPSON, *Vice Chairman*

THEODORE BEASLEY  
FRANK BROOKS  
FRED CATHEY  
ROBERT COMMER  
H. E. DILL  
CARL FLAXMAN

CLAUDE LITTLEPAGE  
EUGENE P. LOCKE  
TOM L. McCULLOUGH  
FRANK L. McNENY  
CLARENCE R. MILLER

JOHN E. MORRIS  
AUTRY NORTON  
LAWRENCE S. POLLOCK  
TED ROBINSON  
E. P. SIMMONS  
WILL C. THOMPSON

PAUL CARRINGTON, *Ex Officio*

BOB BOURDENE, *Secretary*



MR. McLAIN

INDIVIDUALS OF THIS COMMITTEE have considered and are considering many legislative proposals that may be submitted to the State Legislature at its next session in January, 1943. During December it is contemplated that a recommendation from this committee will be submitted to the Board of Directors with reference to the proposed legislation that should be urged, and the proposed legislation that should be opposed, by resolutions of the Board of Directors.

It is increasingly important that the chambers of commerce over Texas take similar action with reference to proposed legislation of statewide importance. More than ever before, it is important that the voices of Texas business be presented in concert to the Texas Legislature. This is an objective of this committee.





MR. BAILEY

## 41. Summer Entertainment

A. H. BAILEY, *Chairman*

ERNEST R. TENNANT, *Vice Chairman*

EDGAR L. FLIPPEN      D. A. LITTLE      CLYDE A. STEWART

F. O. BURNS, *Ex Officio*

BOB BOURDENE, *Secretary*

THIS COMMITTEE, in 1941, working jointly with a committee of the Citizens Council and with the State Fair of Texas, promoted a program which it was then assumed would become an annual event of great importance in Dallas—the twelve weeks of light opera. War conditions made it necessary that this program be interrupted during 1942, but it is hoped and expected that it will be revived immediately after the war.



MR. ADOUE

## 42. Traffic Safety

IN, 1942, AS IN THE previous year, J. B. Adoue, Jr., represented the Dallas Chamber of Commerce as a member of the Citizens' Traffic Commission, and has been instrumental in maintaining for Dallas its outstanding traffic safety record.

## 43. Transportation

WALLACE GREEN, *Chairman*

L. O. LANGLEY, *Vice Chairman*

C. E. CASON

JACK ESTES

J. E. FARROW

MAX GOODSTEIN

F. A. LEFFINGWELL

H. B. LOCKETT

C. E. HINDS

F. R. HORTON

S. E. JOHNSON

A. L. REED

A. J. STONE

A. C. VALENTINE

ARCH B. HARRIS

SAM GOODSTEIN, *Secretary*



MR. GREEN

THIS COMMITTEE has been one of the busiest during the past year, since war time conditions have imposed many serious problems upon transportation systems. This committee has met frequently to iron out problems as they arose, and to consider new and changing conditions imposed from time to time by the war.

The committee worked closely with Sam Goodstein, manager of the Dallas Chamber of Commerce Transportation Department in the dissemination to shippers of information which, probably more than ever before in the history of American transportation, needed to be accurate. It worked with representatives of both rail and motor truck transportation, assisting them in the interpretation of numerous orders promulgated by the Office of Defense Transportation.

# D. Committees for Special Occasions in 1942.

## 44.

## For Urging Attendance on Waterways Convention

NATHAN ADAMS, *Chairman*

FRED F. FLORENCE

F. F. FOLEY

Z. E. MARVIN

HUGH PRATHER, SR.

J. BEN CRITZ, *Secretary*



MR. ADAMS

THE CONVENTION of the Inland Waterways Association of the United States was held in Houston in January, 1942. The great interest of Dallas in the affairs of this association made it important that a large attendance be obtained from Dallas. This committee arranged for this.

## 45. For Inviting Democratic State Convention to Dallas

WALTER W. LECHNER, *Chairman*



MR. LECHNER

C. ANDRADE, III  
MURRELL L. BUCKNER  
WM. H. CLARK, JR.

NETH L. LEACHMAN  
GEORGE C. PURL  
J. HART WILLIS

MARTIN B. WINFREY  
H. FULLER STEVENS

THIS COMMITTEE considered inviting the Democratic State Convention for 1942 to Dallas, and with the approval of the Board of Directors, conferred with many leading members of the Democratic State Committee. Before arrangements were completed for this, and while negotiations were pending regarding contributions which the city successful in bidding might be expected to make, it became possible for the Republican State Convention for 1942 to be obtained for Dallas without any contribution, and with an increased prospect for obtaining the next Democratic Convention for Dallas. On recommendation of this committee, such a solution was approved by the Board of Directors.

## 46. On Financing Navy Day

F. O. BURNS, *Chairman*



MR. BURNS

J. B. ADOUE, JR.  
WEAVER HOLLAND

ROBERT T. SHIELS  
TED W. ROBINSON

E. P. SIMMONS

THIS COMMITTEE raised the funds by special contributions for the Navy Day program in Dallas, which presented elaborately, by luncheon, by afternoon parade, and by a patriotic rally at the Municipal Auditorium in the evening, the enthusiasm of all Dallas for our heroic Navy.

## 47. On Financing Improvements at Camp Dallas

ROBERT H. STEWART, *Chairman*



MR. STEWART

GABE ALLEN  
FRANK BELL

C. E. CASON  
LEWIS C. HUFF

LAURENCE MELTON  
JOSEPH SYNDER

THIS COMMITTEE, with the collaboration of committees of the American Legion and the Dads' Clubs of Dallas, raised, by private subscriptions, the funds with which necessary improvements have been completed during 1942 for Camp Dallas, near Mineral Wells, which is the summer camp at which the ROTC units in Dallas high schools and other nearby high schools train each summer. Without these improvements, our boys would not safely have received the benefits of such training this past summer.

## 48. On Proposed Financing for Assistance of Those Seeking Commissions in the Armed Forces of the United States

M. N. CHRESTMAN, *Chairman*



MR. CHRESTMAN

OSCAR BRUCE  
FRANK McNENY

GORDON PERRY  
DAN ROGERS  
R. G. STOREY

ED SHELTON  
EARL B. SMYTH

EARLY IN THE YEAR, when the educational requirements for those seeking commissions in the armed forces were more onerous than later, and when examinations for those not having completed certain educational requirements were being exacted, there were many worthy young men of Dallas anxious to take special courses as a basis for participating in such examinations, and who needed financial assistance for these courses. This committee proposed a revolving fund, to be used as loans to such candidates that were found to be worthy of such assistance. About the time the proposal was completed for submission to our Board of Directors, requirements for applicants for commissions became less onerous, and such revolving fund seemed no longer necessary. After devoting careful consideration to the problem, the committee then disbanded.

## 49.

### On Assistance for Tenants of Santa Fe Building

LOVELL TURNER, *Chairman*

PORTER LINDSLEY  
HENRY MILLER

J. FRED SCHOELLKOPF, JR.  
D. A. HULCY



MR. TURNER

WHEN THE Eighth Service Command decided to purchase the Santa Fe Building and gave notice to all tenants to move, there were several troublous days for a large number of these tenants before they obtained new locations. This committee, appointed jointly by the Real Estate Board and the Chamber of Commerce, its personnel not being publicly announced at the time, offered to seek without compensation locations for any of these tenants who could not find locations for themselves, having assurances of services free of charge of all members of the Real Estate Board as assistants for the committee.

The large amount of work devoted by some of the members of the staff of the Chamber of Commerce and by the Secretary of the Real Estate Board, reduced the work of this committee to a minimum, and solved in a reasonably satisfactory manner and with promptness beyond original expectations, the numerous problems that this situation developed.

## 50. For Honoring the President of the United States Chamber of Commerce

B. F. McLAIN, *Chairman*

R. D. SUDDARTH  
GEO. WAVERLEY BRIGGS

RALPH DOUGHTON  
ED McCOLLISTER

ED SULLIVAN  
GEORGE O. WILSON



MR. McLAIN

THIS COMMITTEE completed arrangements for entertaining the President of the United States Chamber of Commerce in Dallas on January 21; immediately before his anticipated arrival in Dallas, however, the honoree received a command to appear before the President in Washington immediately, to undertake important war work, and the plans of this committee were abandoned.

## 51.

### For Reception Honoring Lord and Lady Halifax

FRED F. FLORENCE, *Chairman*

MRS. E. R. BROWN  
W. J. BROWN

WILLIAM BURROW  
GORDON GUIBERSON

MRS. A. B. SMALL  
MRS. JOHN SPARGER



MR. FLORENCE

THIS COMMITTEE was in charge of arrangements for a reception honoring Lord and Lady Halifax on the occasion of their visit to Dallas last April 16. This reception, held at the Baker Hotel, preceded a dinner in honor of the distinguished guests, and was attended by many who had rendered real service to the cause of Britain, in war relief or other activities.

## 52. For Dinner Honoring Lord and Lady Halifax



MR. BRIGGS

GEORGE WAVERLEY BRIGGS, *Chairman*

GEORGE B. DEALEY

ROGER DIXON

H. L. EDWARDS

TOM GOOCH

W. W. LECHNER

R. G. STOREY

ON APRIL 16, Edward Frederick Linsley Wood, Third Viscount Halifax, British Ambassador to the United States, visited Dallas. Lord Halifax and Lady Halifax were among the most distinguished guests Dallas has entertained in many years. Their appearance here helped crystallize the war in the minds of Dallas citizens. Lord and Lady Halifax were guests of honor at a dinner tendered to them by the Chamber of Commerce. This committee completed all arrangements for this beautiful occasion.



When Lord Halifax, Ambassador from Great Britain to the United States, visited Dallas on April 16, he and Lady Halifax were entertained at a reception and dinner by the Dallas Chamber of Commerce. George Waverley Briggs headed a committee which arranged for the dinner and Fred F. Florence was chairman of the committee which planned the reception. Pictured above at the reception, left to right are Mayor Woodall Rodgers of Dallas, Colonel Angus McDonald, private secretary to Lord Halifax; the British Ambassador, and Lady Halifax.



## 53.

### For Honoring the President of Lions International



MR. ROBERTS

C. B. ROBERTS, *Chairman*

R. E. ABERNATHY

FRANK JENSEN

C. E. KENNEMER, JR.

VERNON YOUNG

THIS CHAMBER OF COMMERCE committee planned and arranged a luncheon on May 1, sponsored jointly by the Lions Club of Dallas and the Chamber of Commerce, honoring George R. Jordan, Dallas business man, as the President of Lions International.

## 54. For Luncheon For Federal Officials



MR. MARVIN

Z. E. MARVIN, SR., *Chairman*

LAYTON W. BAILEY  
FRANK MARTINO

S. P. McCALMONT  
R. G. McCORD

IN RECOGNITION of the large number of important Federal agencies which have come to Dallas as a result of the war effort, a luncheon was given on June 23, at a joint meeting of the Kiwanis Clubs of Dallas and the Chamber of Commerce. The Regional Directors of war agencies with headquarters here at the time were honorees. Honorable R. Eugene Risser, Regional Director of the War Production Board, was speaker. Other Federal executives honored at the luncheon included L. D. Johnson and L. L. Sisk, Office of Emergency Management; Col. Stanley L. Scott, U. S. Army Engineers; Lieut. Col. Herbert P. Heiss, U. S. Army Chemical Warfare Service; Gus C. Street, Wage-Hour Division, Labor Department; Frank E. Fleener, Railroad Retirement Board; Carl F. Bartz, Department of Commerce; E. Lee Ozborn, Farm Security Administration, and Earl O. Mills, National Resources Planning Board.

## 55. For Luncheon Honoring L. M. Walling



MR. MILLER

CLARENCE R. MILLER, *Chairman*

CHAS. A. MOORE  
GUS STREET

LLEWELLYN DUKE  
EDWARD CRANE

ON THE VISIT to Dallas July 11 by L. Metcalfe Walling of Washington, Administrator of both Wages and Hours Act and the Walsh-Healey Public Contracts Law, this committee planned and arranged a luncheon in his honor. The Texas State Association of Manufacturers and the Dallas Manufacturers and Wholesalers Association were co-hosts with the Chamber. Mr. Walling addressed the meeting on the relationship of his two administrative organizations to the war effort.

## 56. For Luncheon Honoring Officials of Continental Motors



MR. STEVENS

H. FULLER STEVENS, *Chairman*

W. F. NEALE

ROLAND BAIRD

IN OCTOBER, Continental Motors Corporation, on orders of the Federal Government, took over the Garland plant of the Guiberson Corporation and began manufacture of its engines there. Continental Motors has since expanded the plant in its all-out program for production of war materials. Upon a visit to Dallas October 2 by C. J. Reese, President, and other officials and directors of Continental Motors, the company was honored at a luncheon given by the Board of Directors of the Chamber of Commerce. This committee arranged for the luncheon. At the luncheon Mr. Reese greatly pleased all Dallas by announcing the Continental Motors plans to operate the plant at Garland permanently, and not merely for the duration of the war.

## 57. For Navy Day Luncheon



MR. HOLLAND

WEAVER HOLLAND, *Chairman*

ROBERT T. SHIELS  
J. O. CHERRY

R. L. TAYLOE  
JOE J. MURRAY  
STANLEY FORAN

J. O. SPRING  
ELMER SCHMIDT

THIS COMMITTEE made all arrangements for the Navy Day luncheon on October 17. Lieutenant Dickinson, the most decorated man in the United States Navy, was guest of honor on this occasion, being the speaker at the evening program at the Municipal Auditorium. Another guest of honor was Captain H. L. Meadow, who had just assumed command of the Navy Base at Hensley Field. His address was the principal speech of this occasion.

## 58.

## For Dinner Honoring Major General T. M. Robins



MR. CARPENTER

JOHN W. CARPENTER, *Chairman*

LUTHER JORDAN

NATHAN ADAMS  
HUGH PRATHER, SR.

Z. E. MARVIN

THIS COMMITTEE was responsible for arrangements in connection with a dinner given by the Board of Directors of the Dallas Chamber of Commerce on the night of November 3 at the Hotel Adolphus, in honor of Major General T. M. Robins of Washington, D. C., Assistant Chief of the U. S. Army Engineers. The event was attended by members of the Chamber's Board of Directors and its Trinity River Committee, members of the Trinity River Association Board of Directors, and various city and county officials. General Robins was chairman of the U. S. Army Engineers' board of review which approved the recommendation to Congress for authorizing improvement of the Trinity River. Mr. John W. Carpenter presided. Mr. Hugh Prather and General Robins spoke.

## 59. For Dinner Honoring Leon Henderson, Other Officials of OPA, and the Rationing Boards of Tarrant and Dallas Counties



MR. PENLAND

T. C. RICHARDSON

J. M. PENLAND, *Chairman*

R. D. SUDDARTH

E. H. BLUM

W. J. HARRIS

THIS COMMITTEE planned a dinner in Dallas on the night of November 13 in honor of Leon Henderson, National Administrator of the Office of Price Administration, the State Directors of OPA of this region, Max McCullough, the regional director, and the rationing boards of Tarrant and Dallas Counties. This event, sponsored jointly by the Fort Worth and Dallas Chambers of Commerce, was marked by a speech in which Mr. Henderson called upon Texas to give complete and wholehearted support to the OPA's war program.



The Dallas Chamber of Commerce was host on November 13 at a dinner honoring Leon Henderson, National Administrator of the Office of Price Administration. A committee headed by J. M. Penland arranged the event which was attended by notables from throughout North and East Texas. Shown above, left to right, are Congressman Wright Patman, Mr. Henderson, Mayor Woodall Rodgers of Dallas and Mark McGee, Texas State Administrator of OPA.

## 60. For Dinner Honoring Directors and Officials of Southwestern Public Service Company



MR. PIERCE

CHARLES C. PIERCE, *Chairman*

DONALD D. MacNAUGHTON

EARL B. SMYTH

W. B. CLAYTON

L. B. MERCHANT

THIS DINNER, planned earlier in the year, was postponed to a date in December, yet to be determined upon, at the request of the officials of this company, in order that their officers and directors might be able to attend. This occasion, because of changing war conditions meanwhile, will not be a large public dinner, as was originally planned, but a private dinner, tendered to the directors and officials of this large public utility company establishing its principal office in Dallas during the fall of 1942, by the Board of Directors of the Chamber of Commerce. Plans for the dinner are being completed by this committee.

## 61. For Proposed Dinner Honoring Major General Richard Donovan and Other Officers of Eighth Service Command



MR. TENNANT

E. R. TENNANT, *Chairman*

MAJOR B. F. McLAIN

CARL J. RUTLAND

MAJOR TED DEALEY

ROBERT T. SHIELS

GENERAL DONOVAN officially opened his headquarters in the Santa Fe Building in Dallas at 12:01 A. M., December 1, 1942. At his request, the dinner honoring the officials under his command, which has been planned by the Chamber since the day the removal of this command to Dallas was announced, has been postponed until the arrival in Dallas of all of the members of his command. This committee is completing plans for this dinner.

## 62. Committee for Annual Meeting



MR. BURNS

F. O. BURNS, *Chairman*

JAKE HAMON

W. J. BROWN

THIS COMMITTEE tentatively completed plans for another annual dinner of the type and character which the Chamber of Commerce has had on the first Tuesday night in December for each of the last several years. Because it developed during November that it would be impossible to obtain service in any hotel for as many as 1,200 to 1,500 attending such a dinner, as have been attending it from year to year, and because of other conditions imposed by the war, this committee, with the approval of the Board of Directors, determined to abandon the plan for an annual dinner. Accordingly the annual meeting of the Chamber of Commerce held at 2:00 P. M., December 1, 1942, was a formal meeting for the transaction of business only, it being decided that the complete annual report herewith presented would be set forth in the present issue of the monthly magazine of the Chamber of Commerce.

Had the dinner this year been held, the guests of honor, as it had been planned, would have been the fourteen chief executives of enterprises that have aided chiefly in the growth of Dallas during 1942, and who join in presenting the tributes contained on pages 6 to 14 of this report.



## **63. On Preparation of Memorial Resolution upon the Death of E. R. Brown**

MR. ARTHUR L. KRAMER, Chairman; Mr. Nathan Adams, Mr. C. F. O'Donnell, Mr. Cloyd H. Read and Mr. Porter Lindsley graciously served as a committee to prepare an appropriate resolution in this connection.

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## **64. On Preparation of Memorial Resolution upon the Death of E. J. (Ward) Gannon**

MR. J. R. HILL, Chairman; Mayor Woodall Rodgers, Mr. R. L. Thornton, Mr. E. R. Tennant and Mr. E. P. Simmons graciously served as a committee to prepare an appropriate resolution in this connection.

## 65. Nominating Committee

C. F. O'DONNELL, *Chairman*

NATHAN ADAMS

L. R. FERGUSON

D. A. LITTLE

FENTON BAKER

FRED F. FLORENCE

R. L. THORNTON

W. B. CLAYTON

W. A. GREEN, JR.

J. K. WILSON



MR. O'DONNELL

THE MEMBERS of this committee, chosen by the membership of the Chamber of Commerce by ballot, met, chose their own chairman, Mr. C. F. O'Donnell, and then selected seven nominees for election to the Board of Directors of the Chamber of Commerce.



## 66. Tellers Committee

JOSEPH McELROY, *Chairman*

H. W. GOODSON

J. B. BURLESON

W. H. JANES

J. O. SPRING



MR. McELROY

THIS COMMITTEE has served in receiving, counting and certifying to the Board the votes of the members of the Chamber of Commerce in the election by ballot of the members of the nominating committee, and then similarly in connection with the election of the seven new directors for 1943-44-45, whose pictures appear on page 25 of this report.



## 67. Executive Committee

PAUL CARRINGTON, *Chairman*

F. O. BURNS

C. F. O'DONNELL

D. A. HULCY

J. BEN CRITZ



## Members of Chamber of Commerce Staff



Z. E.  
BLACK



BOB  
BOURDENE



MRS. VELMA  
BOSWELL



GWEN  
BOYD



GORDON C.  
BROWN



J. BEN  
CRITZ



R. C.  
DOLBIN



MRS. SUE  
EAKIN



E. F.  
FLOYD



MRS. PAULINE  
FOSTER



SAM  
GOODSTEIN



MRS. OPAL  
HAAK



M. E.  
HANNON



MRS. LOUISE  
JOHNSON



MRS. ETHEL  
KLEINMAN



MRS. OLGA CARDENAS  
LEACH



MRS. MARGARET  
MANN



ROSA LEE  
McCARTER



DALE  
MILLER



MRS. HELEN  
RENKEN



MRS. JAUNITA  
REID



CLYDE V.  
WALLIS



FRANCES E.  
WHITE

# Report of General Manager

**I**N the twelve active years that I have been manager of the Chamber of Commerce, I can sincerely say that the past year has been the busiest year of them all, and I believe the records will show that it has also been one of the most successful years ever experienced by the organization. Many opportunities presented themselves for the sound expansion of Dallas and we fortunately were able to take advantage of most of these opportunities. Extra hours of work have been absorbed by the staff without a complaint as they had a sincere desire to get the job done and do their part in the Dallas war effort.

During the year we have lost the services of several of the staff to different Governmental Agencies and instead of replacing these, present members took on the additional work and responsibilities. Consequently, even though the activities and the routine work of the staff has increased materially, our operating expenses are less than the previous year and as a result we have been able to operate considerably under our budget. Speaking of the other members of the staff, the Dallas Chamber of Commerce is indeed fortunate in having a working personnel of capable, experienced and efficient men and women, and I wish to express my appreciation for their fine efforts and unselfish cooperation.

Most of the activities of the different departments are covered in the committee reports contained in this annual report, as these different committees worked very closely and supervised the different activities of the different departments, but I would like to briefly outline some of the major activities of the departments not covered altogether by these committee reports.

## Industrial Department

The Industrial Department, managed by Clyde Wallis, has had one of its most successful years. Approximately 900 new concerns of all types were located in Dallas, in addition to the many regional Governmental Agencies and also divisions of the Army and Navy. Also during the past year this Department completed a new report entitled "The Dallas Southwest" which contains considerable information about the Dallas trade territory, its facilities for manufacturing and distributing to Texas and the great Southwest. This is one of the finest reports of its kind that has ever been prepared by any Chamber of Commerce and will be of untold benefit to us not only now but in the post-war development.

This has indeed been a hectic and busy year for the Transportation Department, for, as it is well known, transportation has been one of the most important things in our war effort during the past year. Many problems have arisen with reference to transportation and rates that had to be worked out for the benefit of all types of shippers. Under the supervision of Mr. Sam Goodstein, this Department gave over 26,500 rate quotations by telephone and mail and filed over 32,910 tariffs and supplements necessary to furnish this rate service. The manager attended approximately 51 meetings and hearings that affected transportation rates into

and from Dallas. Also during the year, this Department has worked very close with the new Government Office of Defense Transportation.

The Manufacturers and Wholesalers Department, under the supervision of Bob Bourdene, has experienced an extremely busy year in that beside its normal activities it has had to give a large part of its time to assisting manufacturers and wholesalers to adjust their operation to conform with many new rulings and regulations developed under the Office of Price Administration and National War Labor Board. These rulings and regulations vitally effecting the operation of said manufacturers and wholesalers. The Department, in addition, handled its usual activities, such as the annual business tour, market season activities and general sales promotion. This Department also has supervision over the Foreign Trade Department, which is managed by Mrs. Olga Cardenas Leach. Special efforts are being developed at present to promote a larger business with Mexico, Central and South America. It is estimated that approximately \$500,000 was spent in Dallas this year by customers from Mexico and Central America.

## Retail Merchants

The Retail Division of the Chamber, under the supervision of Mr. R. C. Dolbin, has also experienced additional activity because of the OPA rulings which vitally affect the handling and cost of retail merchandise. The head of this Department also worked very closely with the Transportation Committee of the City of Dallas in working out the staggered hours system brought about by the rationing of tires and gasoline. In addition, it has carried on its regular retail activities and promotions the same as in the past.

In spite of the travel difficulties because of congestion on trains, buses and airplanes and the rationing of tires, Dallas has experienced its biggest year in conventions and sales meetings. More than 1,000 conventions and meetings have been held this year as compared with 630 in 1941 and approximately 200,000 visitors have attended these gatherings. Using the nationally recognized basis of computation, it is conservatively estimated that these visitors spent at least six million dollars in Dallas. Many large conventions have already been booked for 1943 and since Dallas is the regional headquarters of practically all the Government Agencies, many large conferences will be held here by these Agencies. This Department is under the management of Mr. Z. E. Black.

It is the duty of the Publicity Department, under the direction of Mr. Gordon Brown, to inform our local citizens of the activities of the Chamber and to exploit the activities in the development of Dallas over the United States over the radio and through the newspapers, magazines and Chamber publications, such as the magazine DALLAS. During the year over 527 news stories and 91 pictures concerning the activities of the Chamber were published in our local newspapers and we want at this time to again express our deep appreciation for the fine cooperation we receive from our local papers. It would indeed be difficult for us to get our job done if we did not have their support. Out-



The Travel and Information Department, under the supervision of Miss Gwen Boyd, has been extremely active. This Department has furnished a tremendous amount of information to newcomers to our City with reference to suitable residential districts, rental rates, proximity to schools, street cars, etc. It has handled 7,865 inquiries by mail and 8,141 by telephone. Over 600 out-of-town visitors have called in person for information.

The Membership Department is one of the most active and important in the Chamber for it is through this Department that we keep in continuous contact with our membership. It is very gratifying to report that in spite of war conditions and the adverse effect these conditions have had on some businesses, our membership is larger than it was in 1941 and our income has held up in proportion. This fine financial support and cooperation of our membership is probably the main reason that we have been able to enjoy such a successful year. Mr. M. E. Hannon is manager of that Department.

The Chamber has continued to maintain its Washington Office with Mr. Dale Miller in charge and it has been through the contact and activities of this office that many of our Government expansions have been brought about. Mr. Miller, under the guidance of the Committee on Federal Taxation of Community Income, was also extremely instrumental in eliminating provisions in the Federal Tax Bill that would have deprived us of our community property rights.

### Army and Navy Projects and Expansion

- dollars have been expended for barracks, hangars, runways, etc. This is one of the largest Air Transport Commands in the United States and will have the effect of making Dallas one of the largest air commercial centers after the war.

- ## Industrial Development

- Also the acquisition of many other smaller but extremely important concerns but the lack of space prohibits my listing them, and the many governmental agencies which have come to Dallas in the past year. These and other important federal offices, as well as military establishments, are listed on Page 14 of this annual report.

Again I want to express our appreciation for the fine support we have received from the entire citizenship of Dallas. The staff of the Chamber is deeply appreciative of the confidence that has been placed in us and it is our sincere hope that we can continue to merit this confidence and support.

Respectfully,

Ben City

## RUTHERFORD BUSINESS SCHOOL

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CURRENT DIVIDENDS 3 1/4%

### METROPOLITAN BUILDING & LOAN ASSOCIATION

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# WATER for DEFENSE PROJECTS

Army camps, training fields,  
defense industries are springing  
up throughout the State.

A water system is one of the  
first activities completed—with-  
out it, even the construction  
crews are delayed.

A great many of these proj-  
ects are supplied or being pro-  
vided with a water system de-  
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## LAYNE-TEXAS CO.

HOUSTON  
Wayside-2141  
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DALLAS  
Taylor-4400

# DP&L Celebrates Its 25th Anniversary

Climaxing its twenty-fifth anniversary, the Dallas Power & Light Company honored twenty-six veteran employees Monday night, November 30, at a banquet and meeting at the Baker Hotel.

More than 600 employees and 100 guests heard George L. MacGregor, president of the company, pay tribute to those twenty-six men, all of whom have been with the company or its predecessors twenty-five years or more. MacGregor stressed service and said nothing exemplified what service means more than these old-timers.

Radio Station KGKO talent presented in a narrative and musical form a parade of highlights in the company's history. Dallas' own progress for the last twenty-five years was traced step by step with that of the company.

MacGregor presented each veteran with a silver certificate of honor. G. S. Becker, who made the response, has seen forty-one years of continuous service in Dallas. He is the oldest active employee from the standpoint of service. He is in charge of underground construction.

W. P. Smith, with fifty-three years' service behind him when retired two years ago, also was present.

Colonel Julien C. Hyer, chief judge, Judge Advocate branch, Eighth Service Command, was the main speaker.

Every branch of the armed service was represented at the speakers' table. Wartime music, both of the World War I period when the company began its Dallas career and of today, stirred the crowd.

# DALLAS

VOLUME 21

NUMBER 12

Established in 1922 by the Dallas Chamber of Commerce in the interest of Dallas and the Southwest, of which Dallas is the service center

GORDON C. BROWN ..... Editor  
VELMA BOSWELL ..... Business Manager  
ED FLOYD ..... Advertising Manager



Member Southwestern Association  
of  
Industrial Editors

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## DALLAS CHAMBER OF COMMERCE

**OFFICERS:** Paul Carrington, President; F. O. Burns, D. A. Hulcy, C. F. O'Donnell, Vice Presidents. J. C. Tenison, Treasurer.

**DIRECTORS:** Nathan Adams, Fred F. Florence, Roland Baird, W. J. Brown, F. O. Burns, John W. Carpenter, Poul Carrington, Jno. E. Mitchell, Wm. F. Neale, Jake L. Hamon, D. A. Hulcy, Z. E. Marvin, Jr., John C. Massenburg, H. Fuller Stevens, C. F. O'Donnell, W. L. Prehn, Jack Pew, J. M. Penland, E. P. Simmons, Ernest R. Tennant, Robert H. Stewart, Jr., R. L. Thornton.

**STAFF:** J. Ben Critz, Vice-President and General Manager; Clyde V. Wallis, Industrial Department; Bob Bourdene, Manufacturers and Wholesalers' Department; Z. E. Black, Convention Department; R. C. Dolbin, Retail Department; Sam Goodstein, Transportation Department; Mark Hannon, Public Relations and Membership Service Department; Gwen Boyd, Highway and Information Department; Velma Boswell, Cashier; Gordon C. Brown, Publicity Department; Mrs. Olga Cardenas Leach, Foreign Trade Department; Sam Tobolowsky (on leave), Business Manager.

# WASHINGTON

By DALE MILLER

Representative of the Dallas Chamber of Commerce  
in the Nation's Capital

## Concentration of Industry

**T**HE rigid control being exercised over the national economy is likely to become more intensified during the next several months as the War Government grapples with one of the most complex and delicate problems with which it has had to deal—the concentration of industry. The conversion of many plants to the production of war materials, the increasing shortage of consumer goods, and the urgent need of manpower on the home and battle fronts are drawing the Government closer each day to the task of determining which factories will continue to produce a certain commodity, and in what proportion each to the other, and which factories must close their doors and release their equipment and manpower to other phases of the war effort.

Manifestly, it is a gigantic problem, one which can never be completely solved, and one which will unfortunately produce inequities and injustices in its administration. The best that can be hoped for is that a maximum degree of success can be obtained for the war effort with a minimum degree of suffering and unpleasantness for individuals and firms. To achieve this result will require a breadth of vision and an unselfishness which is not too common in Washington.

A number of confusing matters of policy must be straightened out, and among the decisions reached will be many with which disagreement will be inevitable; but there is at least one basic fact which I think the administrators of this vast program should keep foremost in mind, and that is that the American nation is so extensive in area and so diversified in economic pursuits that a concentration-of-industry program should be carried out on a regional rather than a national basis.



DALE MILLER

This may seem too self-evident to emphasize, but there are at least two reasons why I think attention should be called to it. In the first place, the framework for the program now being developed was inspired by an inspection tour of the British system of industrial concentration, made by a committee appointed by President Roosevelt for that purpose. The committee spent some time in England a few months ago on this single mission, and upon its return the nucleus of the American program was set up. It seemed odd at the time that the administration should take such pains to study the British system, and it seems odder now, because it would be difficult to imagine two nations whose problems of this character are more dissimilar. The kind of a concentration program which would apply to a tightly compressed, small, and densely populated little island would certainly not prove effective in an extensive, rich, and diversified land like the United States.

The second reason why the regional  
(Continued on Page 69)

## PHOTOSTAT PRINTS

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The Army and Navy need over half a million standard office typewriters for all branches of the service. So, will YOU help? As a patriotic contribution will you sell back every standard L. C. Smith (not Corona portable) made since January 1, 1935, that you can spare. All our branch offices and many dealers have been authorized by the Government to buy back L. C. Smiths at standard 1941 "trade-in" values.

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Let's Stop Talking About  
Corrugated Boxes Long  
Enough to Enjoy the  
Spirit of Christmas.

**GAYLORD CONTAINER CORP.**

DALLAS, TEXAS





*Let's give 'em a ride*



**UNIVERSAL'S BATTLE CRY**  
For Complete Destruction of  
**THE UNHOLY THREE!**

**UNIVERSAL BUILDING PRODUCTS CORP.**

PEACETIME MANUFACTURERS OF NATIONALLY DISTRIBUTED SEALUXE PRODUCTS  
DALLAS, TEXAS



## Washington

(Continued from Page 67)

phases of this problem should be kept in mind is that the administrators of many government agencies and their subordinates are drawn principally from the business and industrial sections of the North and East, and while they are experienced in their particular fields they are guided, subconsciously or otherwise, by the habits and outlook imposed upon them by their background. And they are often reluctant to encourage or give sustenance to any incipient industrial activity in the South or West which might prove competitive after the war with the industries with which they will again be connected. This is an unfortunate condition, because it tends to freeze in an existing artificial mold the industrial vitality which seeks to expand, and certainly the national interest would be advanced by encouraging rather than hampering the normal decentralization of industry.

Be all this as it may, it is clear, I think, that we should watch carefully the development of the industrial concentration program. If it is generally set up on a basis of regions, with the leading centrally-located city in each area being the hub of the program for that area, then the program may be administered with a minimum of hardship; but if a national concentration is attempted the economic structure of the country, the soundness of which is essential to the successful prosecution of the war, will be seriously endangered.

Much of this is speculative, of course, since the program is still in its formative stages, and it may be that the most serious pitfalls can be avoided. One thing, I believe, can be said with certainty: that a single pattern of concentration cannot be laid down for all industry. The procedure will vary widely with different types and branches, and will be determined by differences in labor supply, power and fuel, transportation facilities, markets, and other factors. The only suggestion that can be offered at this stage is that if a problem should arise during the administration of this program which affects your firm adversely, bring it to the attention of your Chamber of Commerce officials, who will doubtless refer it to me if there seems to be anything that can be done about it in Washington.



### *The New* **WHEARY** *Cases That* *Carry Suits Wrinkle-free*

The Wheary "Colonel," and its companion, the "Little Colonel" (pictured above), are the combination every business executive, Government official, and Army officer who travels, should have.

#### **IDEAL CHRISTMAS GIFT**

The "Colonel" accommodates a complete wardrobe, has built-in, removable hangers which carry suits wrinkle-free. Either suit may be quickly removed in transit or at destination and worn without pressing. The "Little Colonel" is an ideal case for overnight business trips, or may be used as a companion piece on longer trips. Here is a combination that makes an ideal gift for the man who travels.

***For Fine Luggage, Gift Items and  
Sporting Goods go to***

**Padgitt Bros. Co.**

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*"Fine Leather Goods Since 1869"*

# Statistics Chart Dallas' Growth

These statistics are for Dallas, Highland Park and University Park and do not include such towns as Grand Prairie (site of the North American airplane manufacturing plants and the Naval Base), Garland (site of Continental Motors Corporation and Southern Aircraft Corporation), Cockrell Hill, Pleasant Mound and other Dallas County communities.

## Population

Greater Dallas (Based on Sugar Registration, May, 1942)	378,250
Dallas County (Estimate of U. S. Bureau of Census, based on Sugar Registration, May, 1942)	431,000

## Bank Debits

	1941	1942
January	\$ 304,493,000	\$396,888,000
February	266,539,000	356,134,000
March	303,792,000	367,002,000
April	311,555,000	360,953,000
May	319,751,000	374,269,000
June	311,112,000	370,609,000
July	330,799,000	388,716,000
August	319,332,000	395,291,000
September	342,143,000	421,188,000
October	423,238,000	469,239,000
November	371,839,000	
December	471,787,000	
Total	\$4,076,380,000	

## Bank Clearings

	1941	1942
January	\$ 287,023,080	\$376,600,346
February	248,895,325	341,873,408
March	288,663,655	376,432,770
April	292,033,655	322,261,368
May	301,183,323	322,113,982
June	288,747,359	334,248,118
July	310,343,906	349,684,517
August	302,679,715	352,280,227
September	326,941,056	378,751,220
October	375,716,902	454,362,967
November	343,547,473	
December	389,769,636	
Total	\$3,755,545,085	

## Postal Receipts

	1941	1942
January	\$ 408,351	\$ 400,610
February	384,636	373,988
March	396,608	414,790
April	406,204	415,058
May	415,186	376,806
June	360,281	381,894
July	387,651	393,156
August	382,049	384,581
September	427,844	430,476
October	459,204	477,673
November	387,323	
December	546,411	
Total	\$ 4,961,748	

## Building Permits (Greater Dallas)

	1941	1942
January	\$ 1,048,691	\$ 2,433,784
February	971,557	904,952
March	1,068,405	659,894
April	1,142,093	432,088
May	1,528,696	293,755
June	1,160,812	348,774
July	1,022,773	184,328
August	2,214,953	206,324
September	1,120,644	191,851
October	2,778,473	238,984
November	1,706,197	
December	1,501,276	
Total	\$17,264,570	

## Water Connections

	1941	1942
January	81,284	83,861
February	81,552	84,148
March	81,817	84,485
April	82,091	84,853
May	82,481	84,995
June	82,764	85,173
July	82,945	85,367
August	83,174	85,457
September	82,843	85,514
October	83,172	85,604
November	83,429	
December	83,715	

## Telephone Connections

	1941	1942
January	101,940	109,120
February	102,713	109,484
March	103,574	109,997
April	104,077	110,107
May	104,419	111,369
June	104,556	111,155
July	105,153	111,388
August	105,963	111,766
September	107,273	112,702
October	107,852	113,606
November	108,380	
December	108,810	

## Electric Meters

	1941	1942
January	91,215	96,250
February	91,912	96,497
March	92,128	96,643
April	92,590	96,764
May	93,233	96,869
June	93,806	97,006
July	93,925	97,470
August	94,436	97,866
September	94,940	98,402
October	95,413	98,736
November	95,793	
December	96,290	

## Defense Bonds and Stamps

January		\$4,622,756.36
February		2,336,124.25
March		2,175,976.00
April		2,500,000.00
May		4,027,045.00
June		3,500,000.00
July	\$ 743,840.25	3,000,000.00
August	776,790.95	3,000,000.00
September	992,898.75	3,800,000.00
October	893,525.65	3,005,711.50
November	837,773.02	
December	3,494,758.10	
Total	\$7,739,586.72	

## School Enrollment

1935	54,367	1939	54,313
1936	54,466	1940	53,701
1937	54,529	1941	53,253
1938	53,959		



# *Rush* **ORDER!** **COOKED** **WITH *gas!***

The little blue flame that cooks your meals, that warms your house ... is a roaring giant in wartime. It is helping turn steel into weapons of war at a rate that's smashing all records for speed. It is "cooking" whole battleship turrets at one time in ovens as big as a five-room house. It is helping make 55-mm. shells three times as fast as formerly. Tanks and guns and bombs and bullets ... torpedoes and planes and gas-masks and ships ... gas is used to make them all, many of them

right here in the Southwest on Lone Star lines.

And war plants use gas for the very same reason it is preferred in the home. Because it's fast, economical, clean and dependable.

So help keep Lone Star Gas Service dependable by *using it wisely*, don't waste it. As far as Lone Star engineers and production men can see, Lone Star System will be able to meet the wartime demands of all residential, commercial and war customers this winter.

  
**LONE STAR COMPANY**

## Achievement Award

won by DALLAS, the monthly publication of the Dallas Chamber of Commerce, and presented by the Southwestern Association of Industrial Editors in convention at Stillwater, Okla., October 9 and 10, is reproduced here. The award was earned by DALLAS for editorial achievement, judged on the basis of improvement in variety of appeal, reader interest, purpose, timeliness, sales value and editorial style. The award was not presented for any one issue of DALLAS but, instead, for improvement as represented in all issues, January to October, 1942, inclusive.

1942

ACHIEVEMENT

Award

FOR EDITORIAL

AWARD OF MERIT • PRESENTED TO

*Dallas*



SOUTHWESTERN ASSOCIATION  
OF INDUSTRIAL EDITORS

JURY OF AWARD

*Homer E. Paris Jr.*  
Chairman

*Peter P. Hausher*

*Donald H. [unclear]*

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DALLA



## No Tortillas, Thank You!

Below DALLAS Magazine reprints an interesting few paragraphs which recently appeared in the "Comment" column of Temple Wheeler, in the San Antonio Express. The item is self-explanatory, we believe; so, without further comment, here it is:

### Please Don't Take Our Tortillas, Mr. Critz

All Dallas is elated over the "coup" which removed forever the Army Headquarters from San Antonio to Dallas.

Also the Office of Civilian Defense.

Also the Social Security Board.

Also next in line is the greater part of the workers, etc., of Duncan Field.

Also Dallas is reported to be giving the credit to Ben Critz, General Manager of the Dallas Chamber of Commerce.

Apparently Mr. Critz has "what it takes"—Vision, Leadership, Ability—but above all Vision and Leadership.

Two things that are sadly lacking in our body politic.

Two things that if we do not discover within a short while, will find us subsisting on tortillas and our climate.

And Dallas and Houston and our other Sister Cities, who despise us for our weakness and inaction, may even take away our tortillas.

### Six Concerns Join Chamber of Commerce

Six Dallas business concerns have been voted membership in the Dallas Chamber of Commerce by the Chamber's board of directors, J. M. Penland, membership chairman, has announced. The new concerns, with pertinent information about each, are listed below:

Agfa-Ansco, 425 South Field Street; Harold C. Etz, division sales manager; photographic materials.

Classified Parking System, 1707 Pacific Avenue; Homer J. Rader, President; J. P. Jones, general manager; Frank Cain, attorney; parking stations.

Continental Motors Corporation, Box 2039; B. F. Tobin Jr., executive vice president and secretary; C. H. Ames, assistant treasurer; L. Sheldon, planning and traffic; W. E. Livingston, personnel director; W. L. Crawford, assistant executive vice president and secretary; J. J. Kemendo, purchasing agent; motors.

Cosden Petroleum Corporation, P. O. Box 5404; George D. Bowers; petroleum products.

Robert J. Thorne, executive vice president, Dallas Morris Plan Bank; individual membership.

Tower Corporation, Tower Petroleum Building; E. R. Hailey, building manager; office building.

## Metropolitan

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# East Texas Plant Soon To Produce Pig Iron

It is a military secret and East Texas is keeping it well. Every day forty to fifty cars bulging with blast furnace, coke oven and other vital equipment that go to make up the Southwest's answer to the acute shortage of pig iron in America's war industry, leave the main line of the Louisiana & Arkansas Railroad at Daingerfield, Texas, over a new railroad. Two short months ago that railroad was not there and where it goes, those who know won't tell.

Engineers, experts and technicians who compose the organization of the Lone Star Steel Company are building a blast furnace in East Texas that will produce more than 1,200 tons of pig iron every twenty-four hours. Officials revealed that approximately \$18,000,000 was being spent and among the by-products of the seventy-eight unit coke ovens are the principal ingredients used in super explosives.

John W. Carpenter, president of Lone Star Steel Company, said, "We are keeping our word with Jesse Jones of the Reconstruction Finance Corporation, Donald Nelson of the War Production Board and Sam Husbands of the Defense Plant Corporation. We told them that we would

be pouring pig iron in May, 1943. For the past week trains loaded with equipment from the four corners of the country have been rolling down that standard gauge railroad. Thousands of tons of earth were moved for the cuts and fills, bridges and trestles built, the rail laid and the track ballasted in an unbelievably short period of time. We are ahead of schedule in every phase of construction and we will get still further ahead.

"The supply of high grade ore in the immediate vicinity of the plant is adequate for many decades. Exhaustive tests of this ore have been made. Substantial amounts of it have been shipped to blast furnaces already in operation so that we might have practical as well as theoretical reports on which to base our figures. The battery of coke ovens will produce coke from high grade coking coal of which there is an abundant supply from our mines in Oklahoma.

"The plant will use more than 70,000,000 gallons of water per day. The lake site twenty-five miles in circumference has been cleared and the massive dam to impound 26,000 acre feet of water will be finished by January 1. Foundations for seventy-eight coke ovens have been laid and the concrete base for the blast furnace has been poured. Machine shops, warehouse, the restaurant, hospital, pilot mill and administration buildings are in final stages of construction.

"This is a permanent plant. The blast furnace will bring into production natural resources of Texas which have been lying unused for generations. Pig iron and steel production will attract many manufacturing industries to the Southwest. Pipe for the oil industry, reinforcing steel for all types of construction, hard steel for precision tools, sheet steel and hundreds of kindred items represent a great market for steel in Texas and pig iron is the basis of steel. The reception accorded our ambitious plans in every quarter has been in the best tradition of the progressive Southwest. It is truly a great step toward the industrialization of Texas by Texans."

The officers of the Lone Star Steel Company are John W. Carpenter, president; W. W. Lynch, executive vice president; Raleigh Hortenstine, vice president; Nathan Adams, treasurer, and Ross Priddy, secretary. Chairman of the finance committee is Fred F. Florence.

Breakfast, Lunch, Dinner

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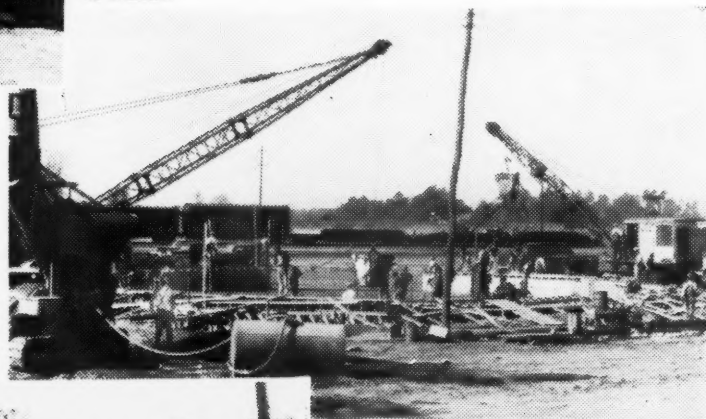
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Above—Distinguished Texans at signing of a contract between Lone Star Steel Company and the Defense Plant Corporation for immediate development of East Texas iron ore, included Senator Tom Connally, Secretary of Commerce Jesse Jones and Speaker Sam Rayburn, all seated. Standing, left to right, J. G. Puterbaugh, John W. Snyder of Defense Plant Corporation; James Moroney, Attorney for the Government agency; Sam H. Husbands, president of the D. P. C.; Dr. George Anderson, John W. Carpenter, W. W. Lynch, officials of the steel company; Congressman Wright Patman, Ben Carpenter and F. M. Ryburn of Dallas.



Above — Gravel for cement foundations is unloaded from cars which have come to the plant site over the steel company's standard-gauge railroad. From forty to fifty cars of equipment are being unloaded daily.



Above—The boom swings the first concrete for the pouring of the foundation for the huge blast furnace. All phases of construction are ahead of schedule, according to company officials. Left—Framework goes up on the foundation of the pilot mill. Most all buildings are now in final stages of construction.





# Welcome,

## Eighth Service Command

Welcome and greetings to Major General Richard Donovan, Commander, and the officers, enlisted men and personnel who comprise the staff of the Eighth Service Command Headquarters. The Dallas business concerns sponsoring this page, and whose signatures appear below, are pleased to have you as citizens of Dallas.



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# Army Headquarters Now Officially Here

At 12:01 a.m. on December 1, Dallas became the headquarters for the Eighth Service Command, Services of Supply, United States Army.

At that moment the Eighth Service Command, with the precise method of operations of the U. S. Army, transferred its headquarters from San Antonio.

Although the Eighth Service Command took possession of the entire first unit of the Santa Fe Building on last October 15 and since has been gradually moving various offices from San Antonio, Dallas became the nominal headquarters city only after the exact moment, set by the War Department, had arrived.

Most of the huge task of removing from San Antonio to Dallas has been completed. Practically all of the headquarters staff of an estimated 2,400 officers, enlisted men and civilian employees are now performing their duties in the Santa Fe Building after being transferred here from San Antonio, where the headquarters had been situated for three-quarters of a century.

Major General Richard Donovan, commander, assigned Dallas' central Southwestern location and superior facilities for transportation and communications as the reason for the removal.

The Santa Fe Building has undergone considerable interior remodeling, and some is still going on, to provide proper proportions of space for the offices of the command's various branches, which supervise Army "housekeeping" and supply for the area consisting of

Texas, Oklahoma, New Mexico, Arkansas and Louisiana.

Barracks for enlisted men have been constructed on a vacant lot at Austin and Young streets, while married personnel, including numerous high-ranking officers, have now become settled with their families in homes throughout Dallas.



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It is said that it takes 18 men in the rear to keep one man at the front. This means that like the cog in a wheel every man must fit in his proper place and "stay put." But that's a job for the manpower commission. That it will be solved no one doubts.

It's everybody's job, though, to keep the wheels of war industries rolling so the cogs can fit for the long pull ahead.

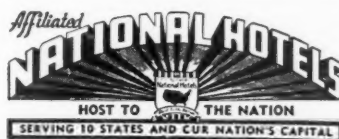
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# Wartime Operations Of Chambers Praised

CULMINATING an exhaustive study of the wartime problems of small business, the California Senate Committee on Economic Planning has issued a report which deals at length with the services that Chambers of Commerce throughout the State are rendering to the war effort. Because its conclusions so closely parallel the program to which this organization dedicated itself on the day following Pearl Harbor, the following paragraphs which appeared under the heading: "Chambers of Commerce Doubly Important Now," are quoted from San Francisco:

"This committee has been particularly impressed, from testimony at our hearings, correspondence, and personal contacts, with the effectiveness of Chambers of Commerce. We want to emphasize here the vital function which they perform under war-time conditions.

"1. They are the interpreters and advocates of the projects and problems of each locality—interpreters not only to their membership and local community, but also to war-time government agencies which must depend upon them for essential information and guidance.

"2. They can ascertain facts, and crystallize opinion, and enlist cooperation quickly, because they know the people and the situations in the areas they serve.

"3. They can translate war-time regulations and policies into terms that local business men and citizens can understand.

"4. They are essentially and typically American institutions—voluntary, representative, constructive, articulate."

"We have noted with some concern that many members of Chambers of Commerce staffs are leaving their posts to serve in the armed forces or in war-time government bureaus. While the ability of these men makes it natural that they should be drawn upon in this way, it is important that the resulting vacancies be filled with competent replacements, lest activities of these vital agencies be handicapped when they are needed most. Their work is war work, no less important than behind-the-lines service in uniform.

"It is essential, too, that adequate financial support for Chambers of Commerce be maintained. While there may be unavoidable losses in membership revenue from business firms which are adversely affected by war conditions, these losses should be offset by increased fees or contributions from other firms whose business has increased. No business concern should take the mistaken position that because it is entirely engaged on government work it no longer needs the assistance of the Chamber of Commerce. Where an entire community or trade has been adversely affected by war restrictions, some reduction of budgets may be inevitable, and in such cases careful thought should be given as to which phases of a Chamber of Commerce program are the most important to maintain."

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